Infrascale™

Your New Cloud Storage Business

Three solutions that will impact your organization

Agenda

- Infrascale Overview: Our company and our platform
- What Infrascale technology can do for you
- Security and encryption
- Current cloud industry trends
- Three solutions in one: Infrascale products
- Controlling your accounts with the Dashboard
- Partnership opportunities

Infrascale Overview

Our Company & Our Platform

About Infrascale

Overview

Who are we? Infrascale is a leading global provider of ultra-secure cloud-based backup, data protection and collaboration infrastructure software and services.

Platform: Enabling service providers and enterprises to deploy one solution to solve three separate use cases.

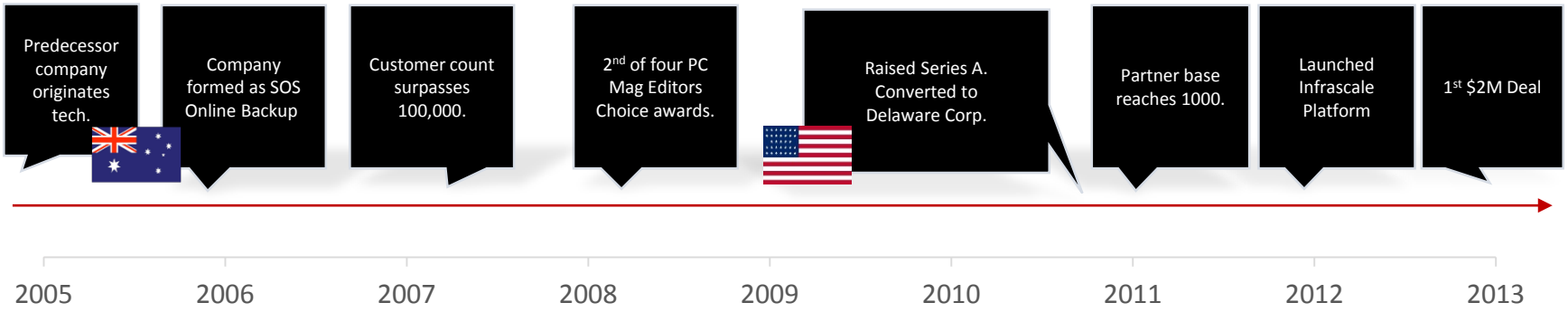
Security: private or public deployment. Double-blind approach to client side encryption delivers companies a "PRISM proof" storage system.

Cloud: we grew up as a public cloud offering, so internet hyper-scalability is built-in, but all of our solutions can also be deployed in private clouds or hybrid clouds.

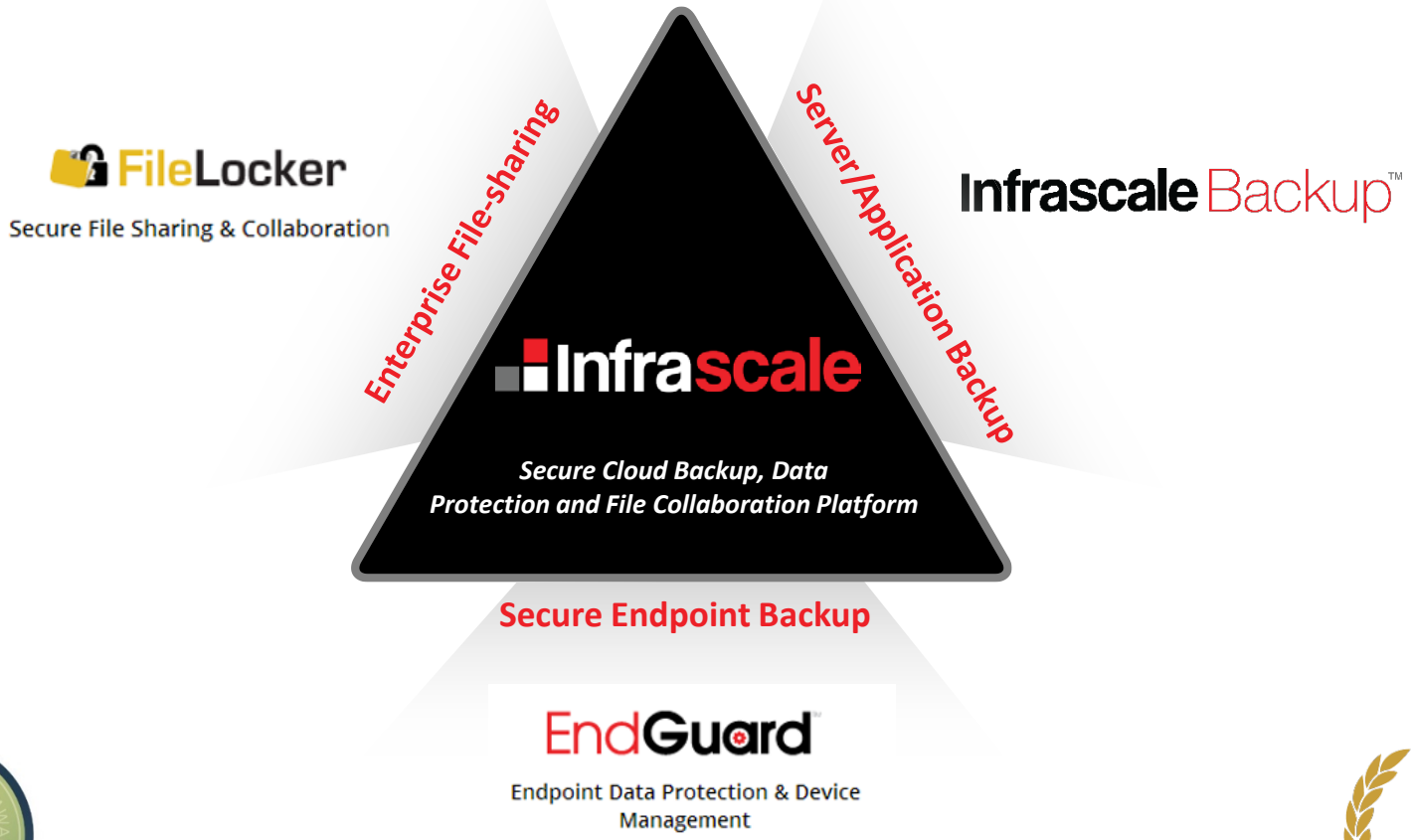
Software Defined Infrastructure: virtualizing mission critical infrastructure for data protection and file-serve/file-share and converting it to pure software solutions.

By The Numbers

20B	20 Billion data objects stored in our global cloud and growing.
1000	Platform Partners (ISP, ISV, MSP)
~1M	PCs, Servers, Mobile **devices** protected/connected.
11	11 Datacenters around the world. All key geos served.



The Platform



Infrascale technology

Any Cloud

Azure or AWS

Our Cloud

6 **Control:** Choose where your customer's data lives. Use your own private cloud, the Infrascale cloud or a 3rd party.

Private Cloud

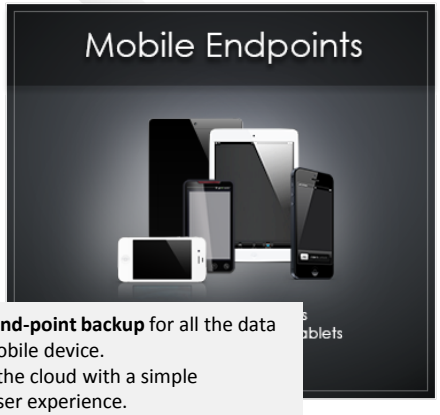
Legacy Apps

5 **Connect:** Integrate legacy internal data-stores like SharePoint to expose legacy data through consumerized interfaces.

2 **Manage:** Provision, deploy, report and control it all through our SaaS management console

1 **Server & Application Data Protection:** Sophisticated cloud backup and bare metal imaging (BDR) for File-servers, Exchange Server & SQL Server.

4 **Mobile:** Access data on mobiles (corporate or BYOD). Backup data from mobiles. **Data-loss prevention** built-in (device tracking, geo-locate & remote wipe).

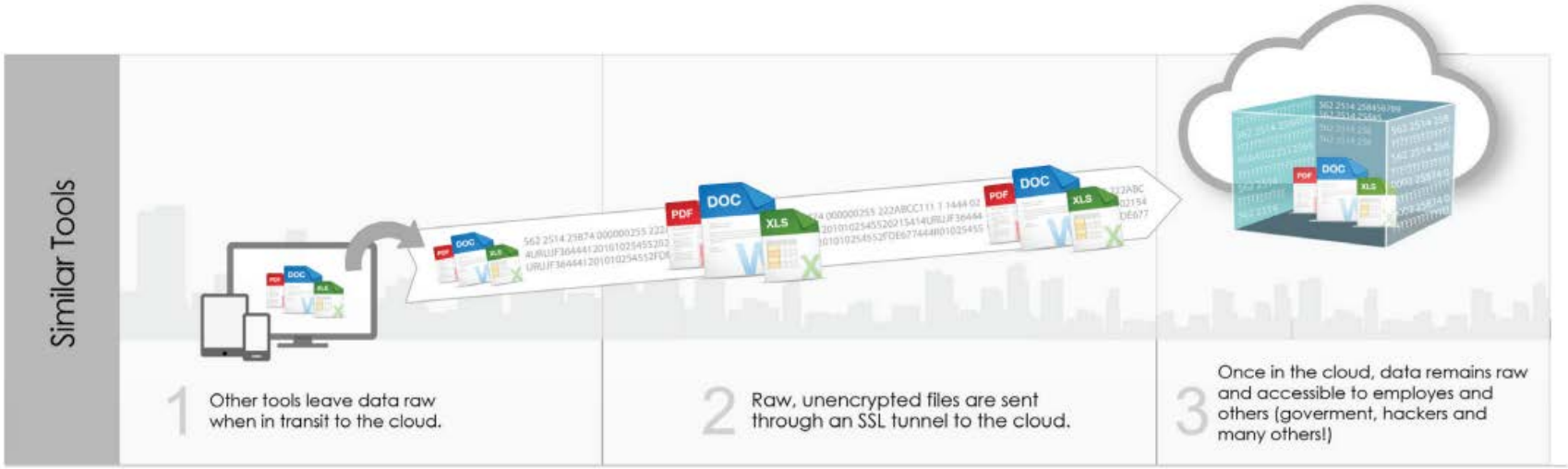


3 **Multi-platform end-point backup** for all the data on a laptop or mobile device.
Sync laptops via the cloud with a simple "Dropbox" like user experience.

Differentiated Capability: Double-blind Encryption

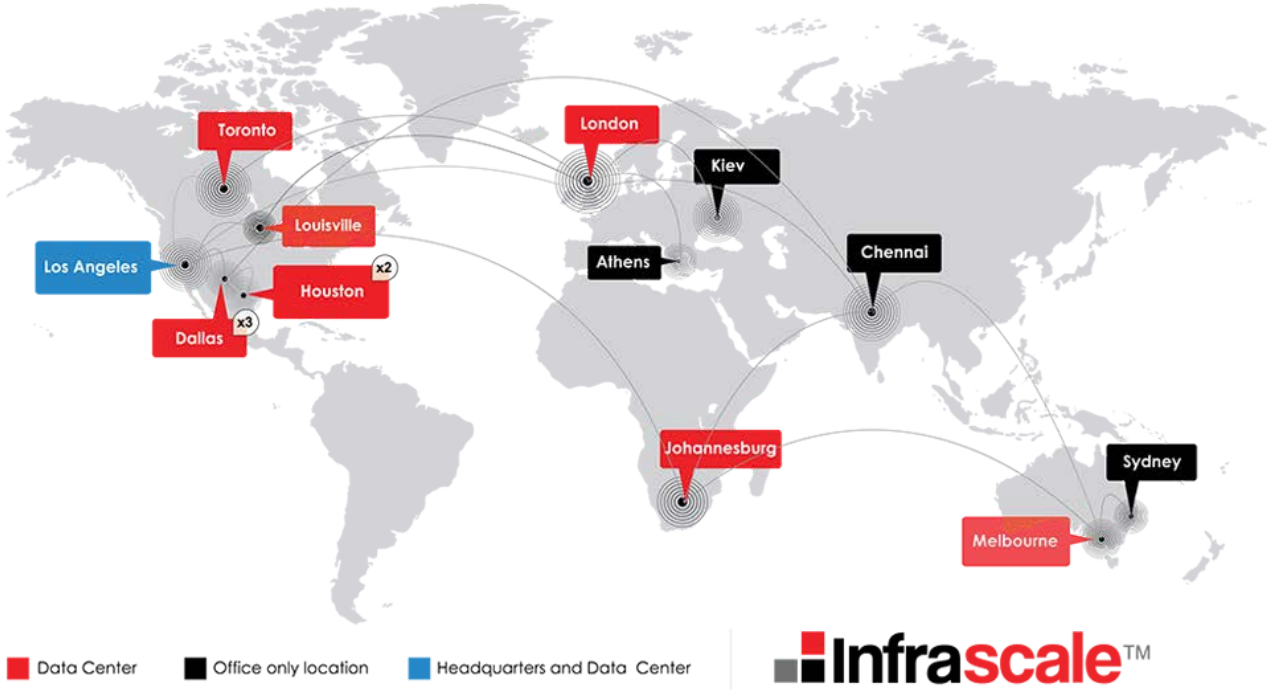
Infrascale™

Infrascale's Double-Blind Encryption is Critical in a Post-Prism Cloud Industry



Infrascale data centers

- 15 global points of presence on 5 continents, including 11 data centers
- Infrascale backs up data to U.S. military-grade data centers in London, Toronto, Los Angeles, Houston, Dallas, Louisville, Johannesburg and Melbourne
- All data centers are secured with 24/7 watch, video surveillance, biometric credential requirements, backup generators, temperature and humidity controls



Opportunity with Cloud Storage

Trends and Happenings

Your Opportunity with Endpoint protection

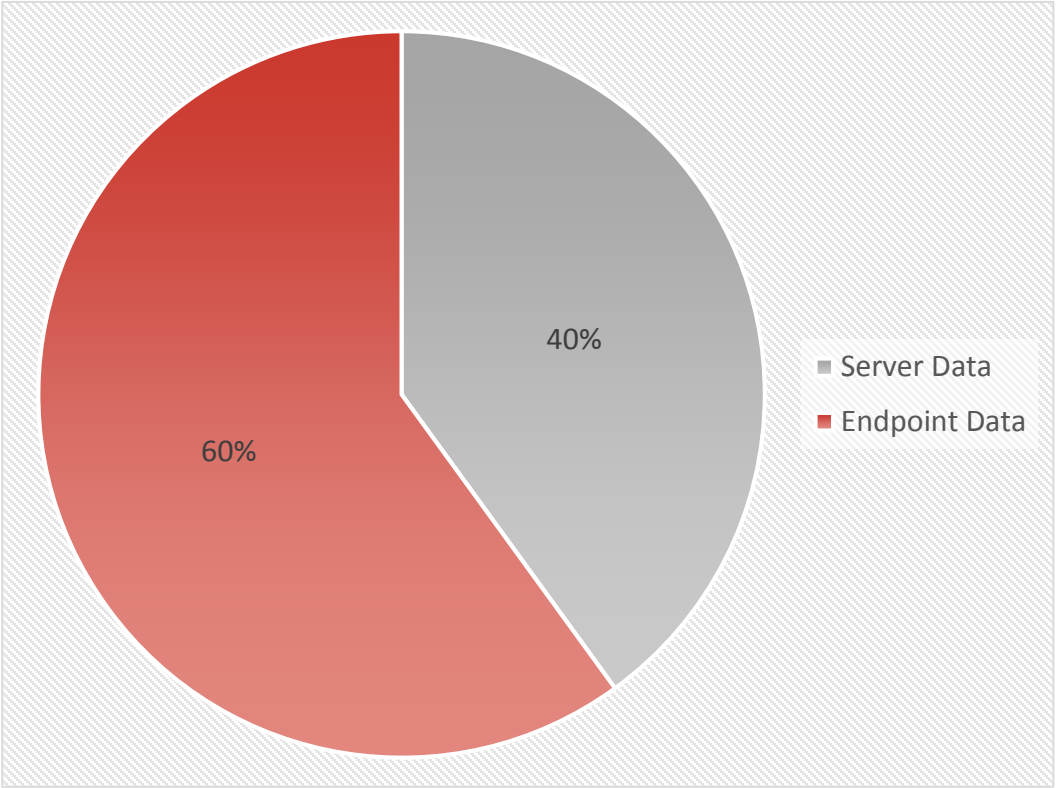
The current state of cloud server and endpoint backup:

Your customer's data is no longer centralized on a single device. Your traditional backup system will no longer cover their entire business.

Endpoints are among the highest risk for data loss

You need a solution that can safeguard your customer's data everywhere it lives – on laptops, tablets, and smartphones.

EndGuard endpoint data protection and device management, encompasses backup *and* management for all your customer's endpoints.



Your customer's endpoints make up 60% of where critical business data is stored, are they protected through your current backup system?

Endpoints have become a critical issue

Higher number of endpoints result in an increased risk of costly data breaches

- Up to 80% of BYOD activity is going unmanaged
- 24% of consumers surveyed currently use a smartphone or tablet as their primary, work-related computing device.
- 63% of companies surveyed plan to support BYOD by the year's end

- 67% of people use personal devices at work, regardless of the office's official BYOD policy
- 70% of mobile professionals will conduct their work on personal smart devices by 2018.

Infrascale Technology

Three Products: One Solution

Our Newest Offering

Infrascale Offerings

One company, one platform, with all your customer's cloud data protection needs covered.

Our Products

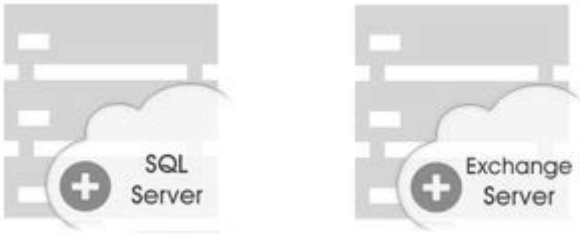
FileLocker (Secure File sharing)
EndGuard (Endpoint Backup)
Infrascale Backup (Server Backup)

What's New: EndGuard Product Release!

Endpoint data protection and device management, encompasses backup *and* management for all your customer's endpoints.

Secure Cloud Backup for Servers and Applications

Server Backup and Recovery | Bare Metal Backup and Recovery | Mobile Backup and Recovery | Centralized Management



- **Complete Server Backup:** Integrated SQL and Exchange backup
- **Bare Metal backup and recovery:** Low RTO bare metal image backups
- **Monitor server backups** in the Central Management Dashboard

- Transactionally consistent bare metal backup and recovery
- Exchange Granular Recovery
- Monitor server backups in the Central Management Dashboard

Secure File Sharing, Sync, and Collaboration

Desktop Sync & Share | Collaboration | SharePoint Integration | Security | Centralized Management

Desktop sync & encryption

FileLocker offers the ability to encrypt data locally, before it is sent to the cloud. This is done in the desktop sync client.

Mobile access

Access files made available for sharing with native FileLocker applications on Android, iPhone, and Windows Phone.

Document Collaboration

File and Folder Sync

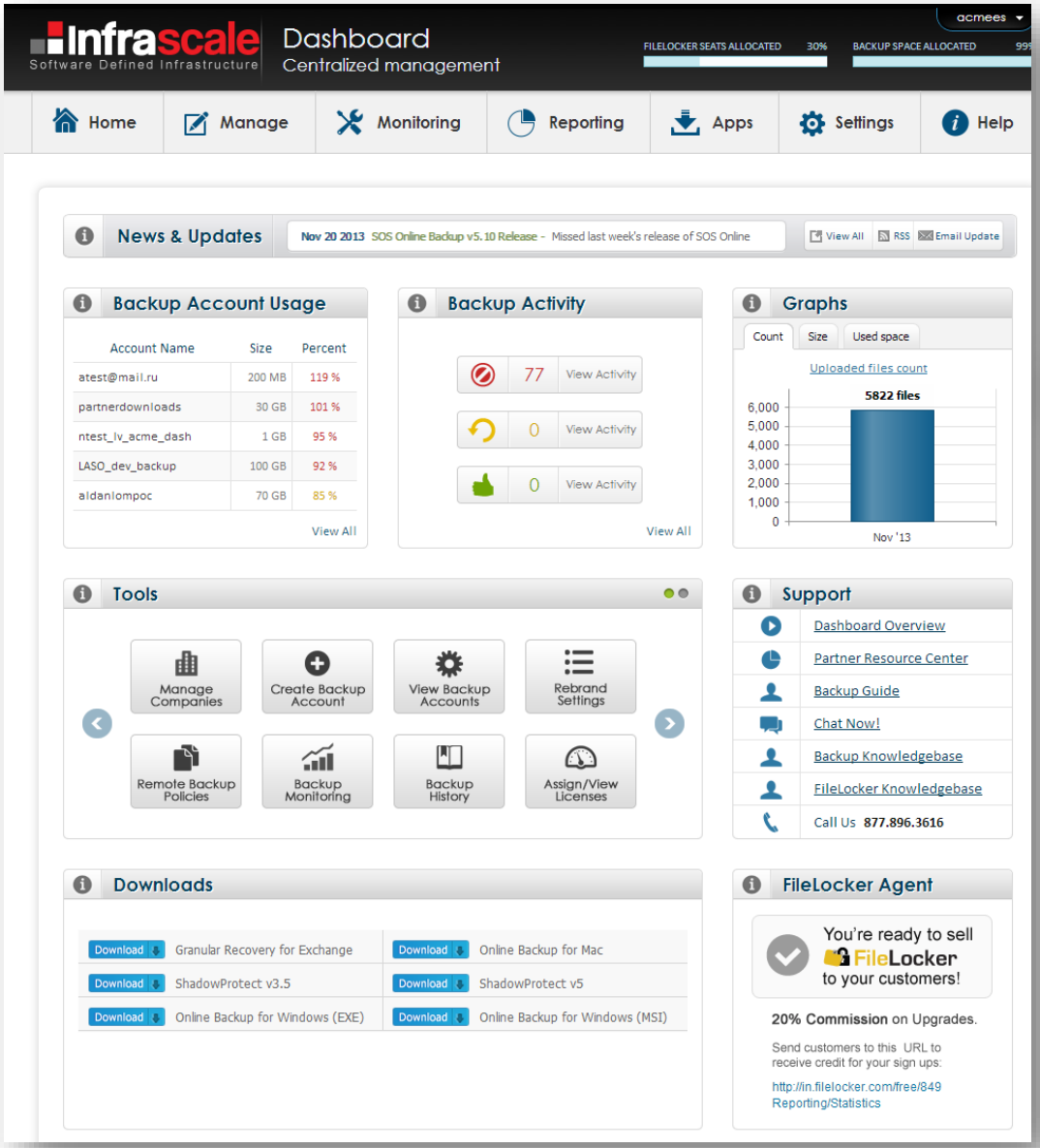
- Sync with a desktop folder
- Share files and folders
- Send secure links
- Preview documents in nearly any file format
- Edit documents in the cloud

Infrascale Dashboard

Your Centralized Management Console

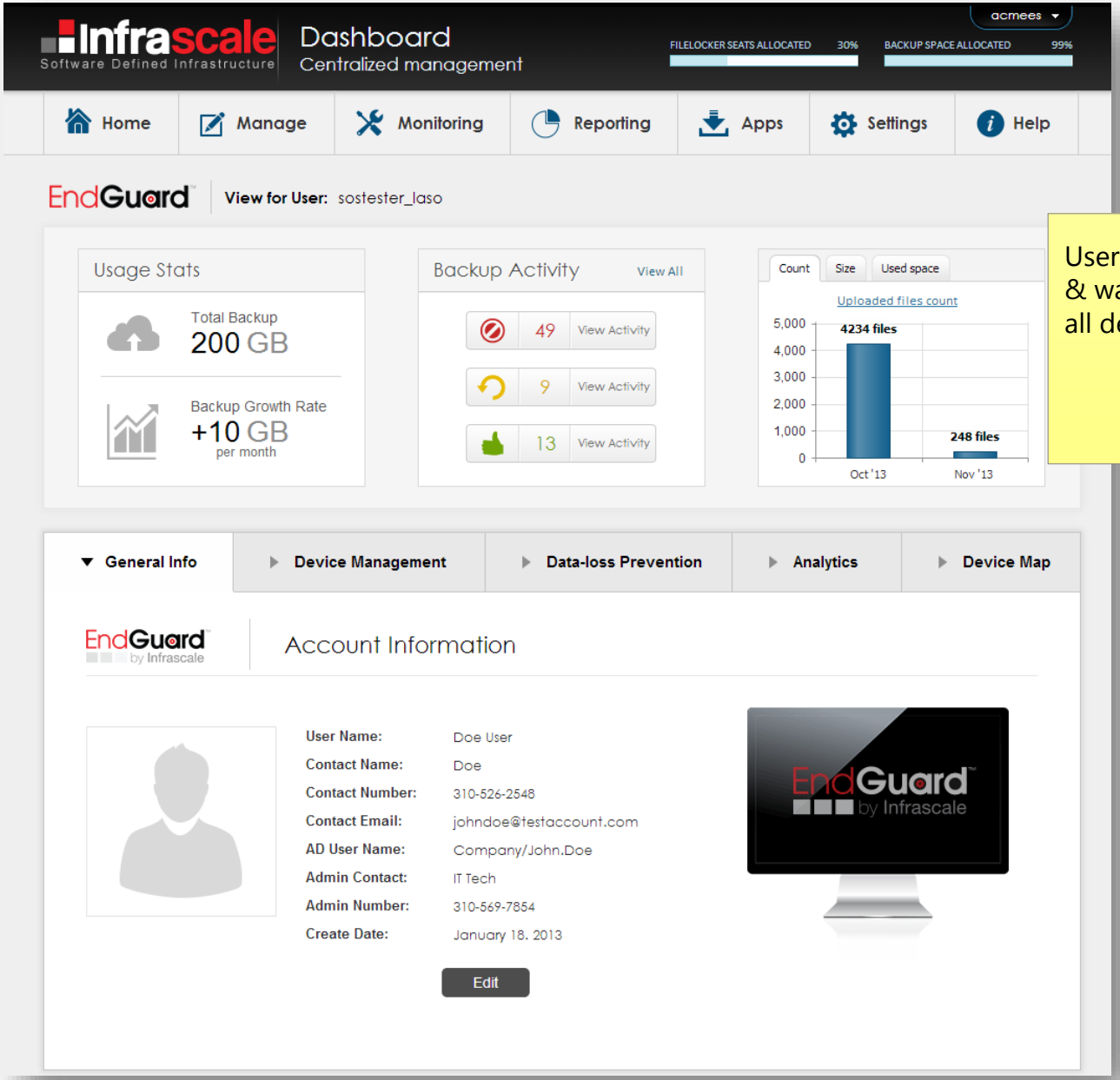
Feature Highlight: Global Management

Infrascale™



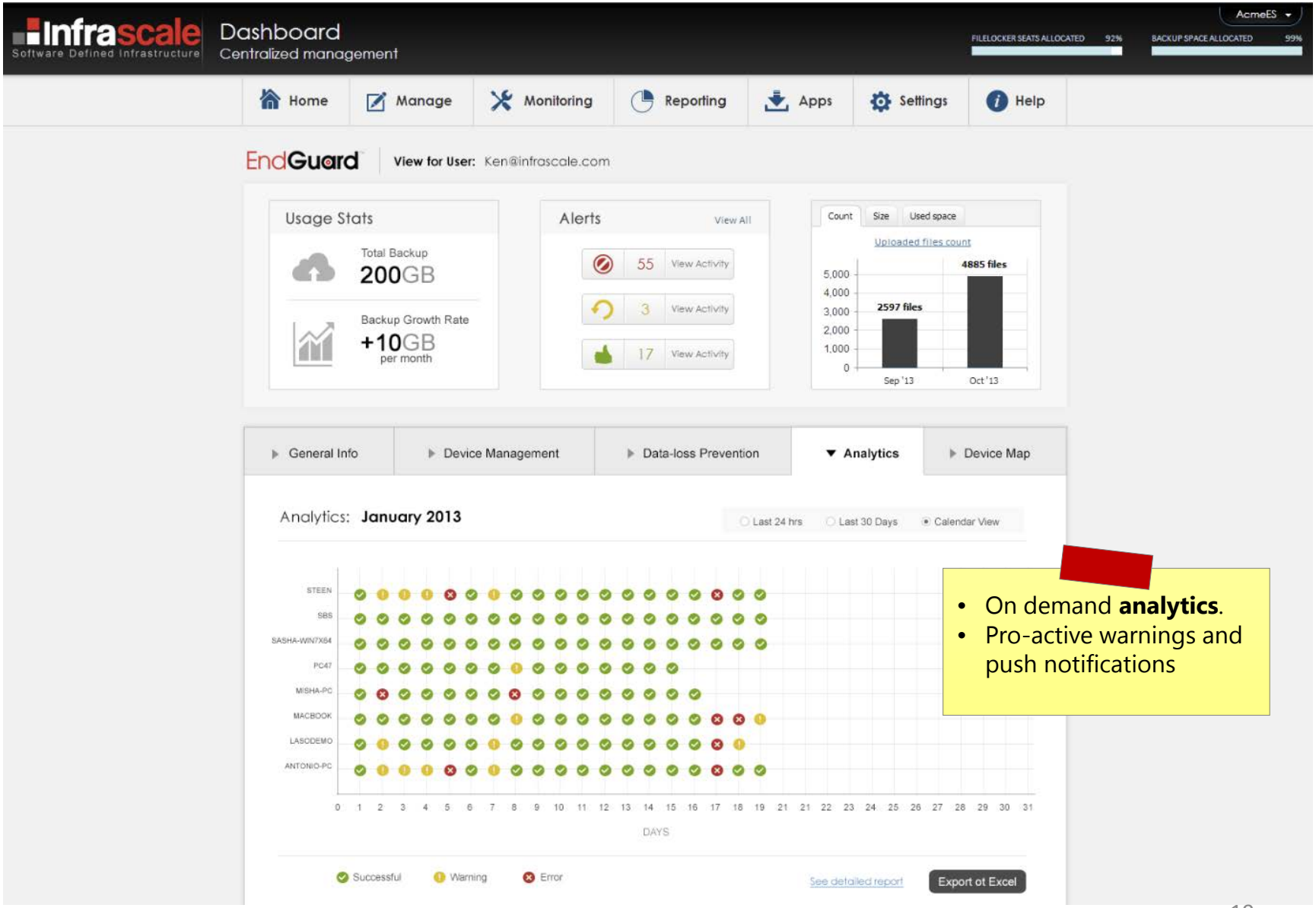
One Management App
Data in Any Cloud

Feature Highlight: User Level View



User level analytics & warnings, across all devices

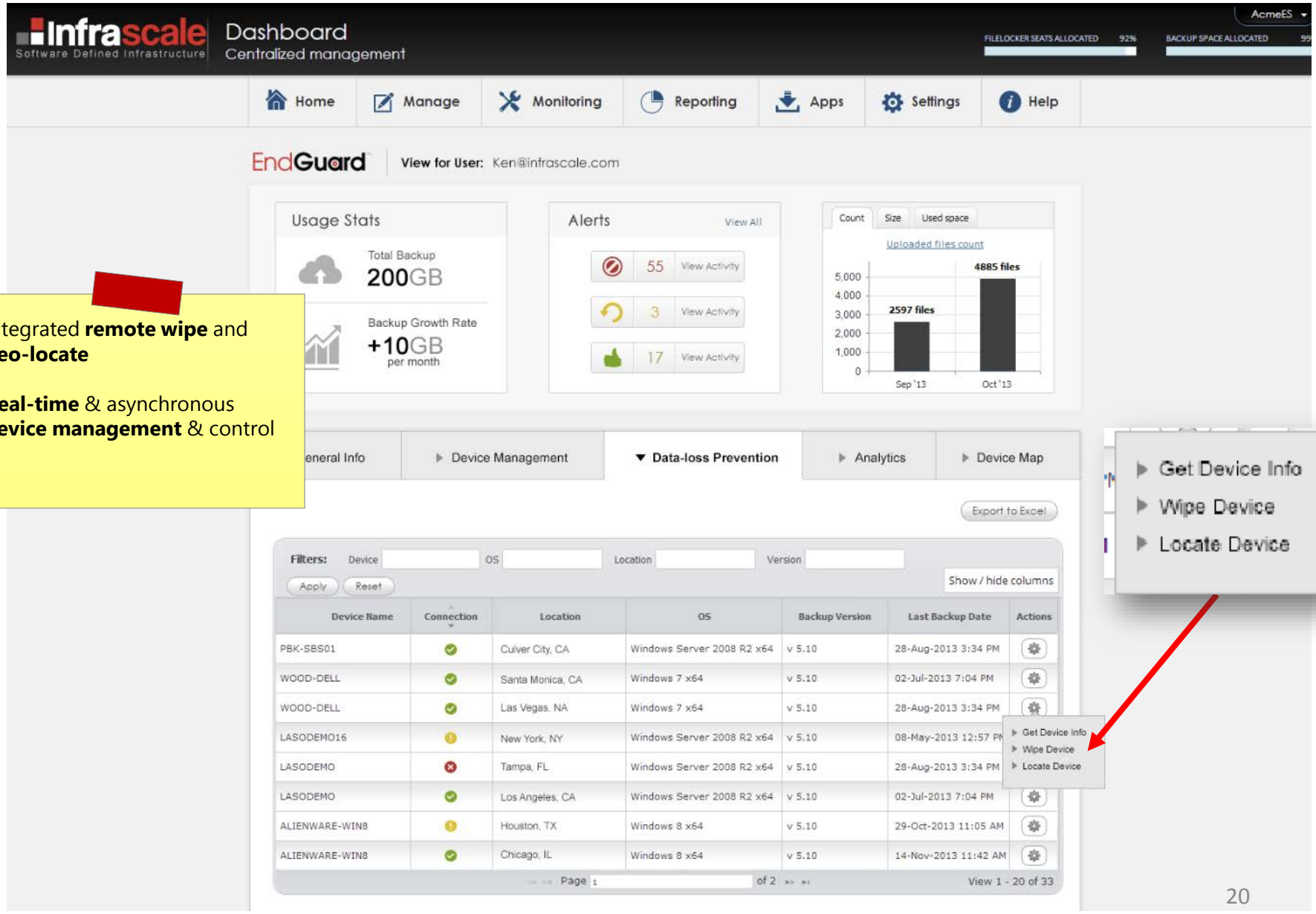
Feature Highlight: Analytics



- On demand **analytics**.
- Pro-active warnings and push notifications

Feature Highlight: Device Management

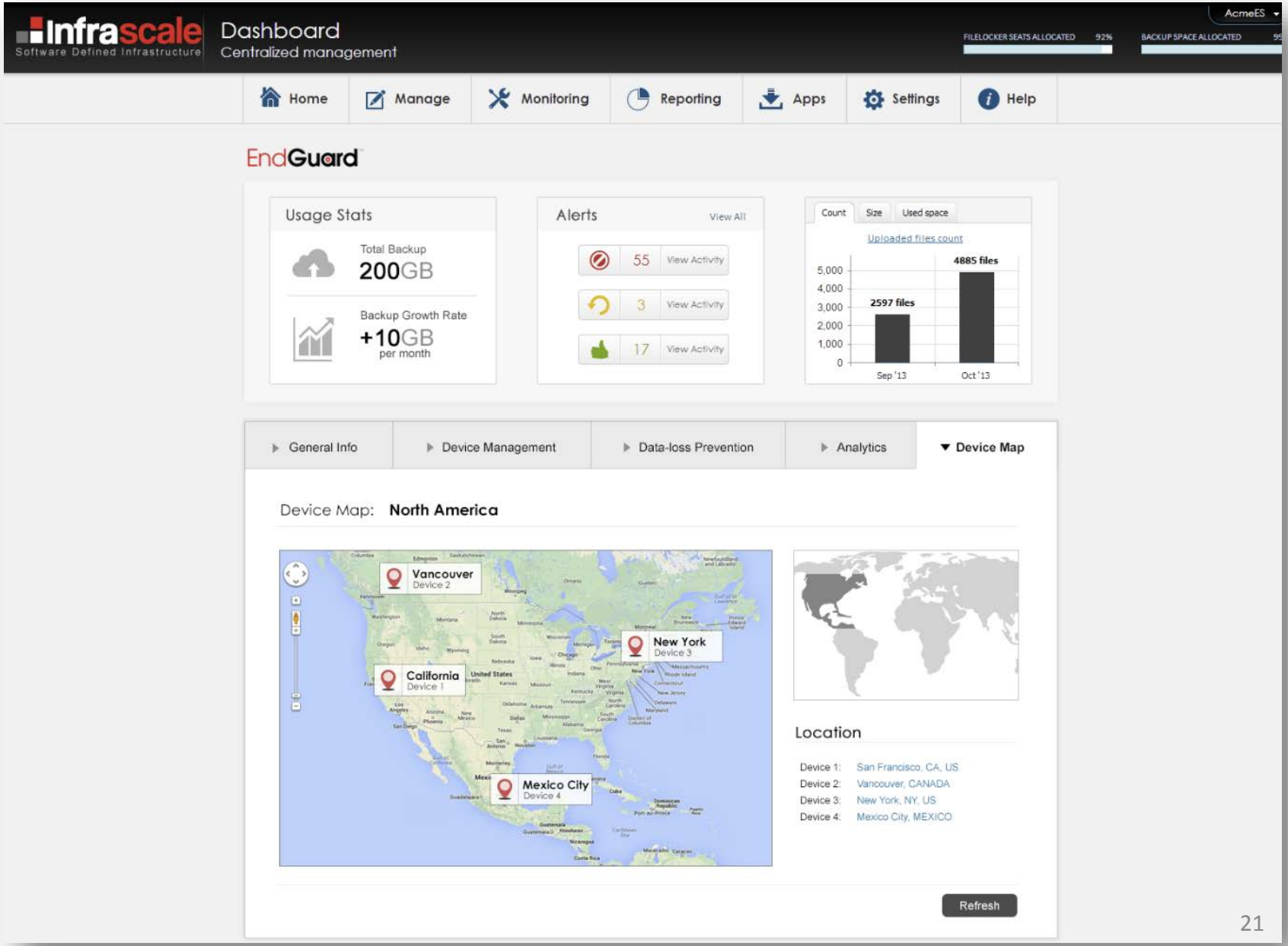
Infrascale™



Integrated **remote wipe** and **geo-locate**

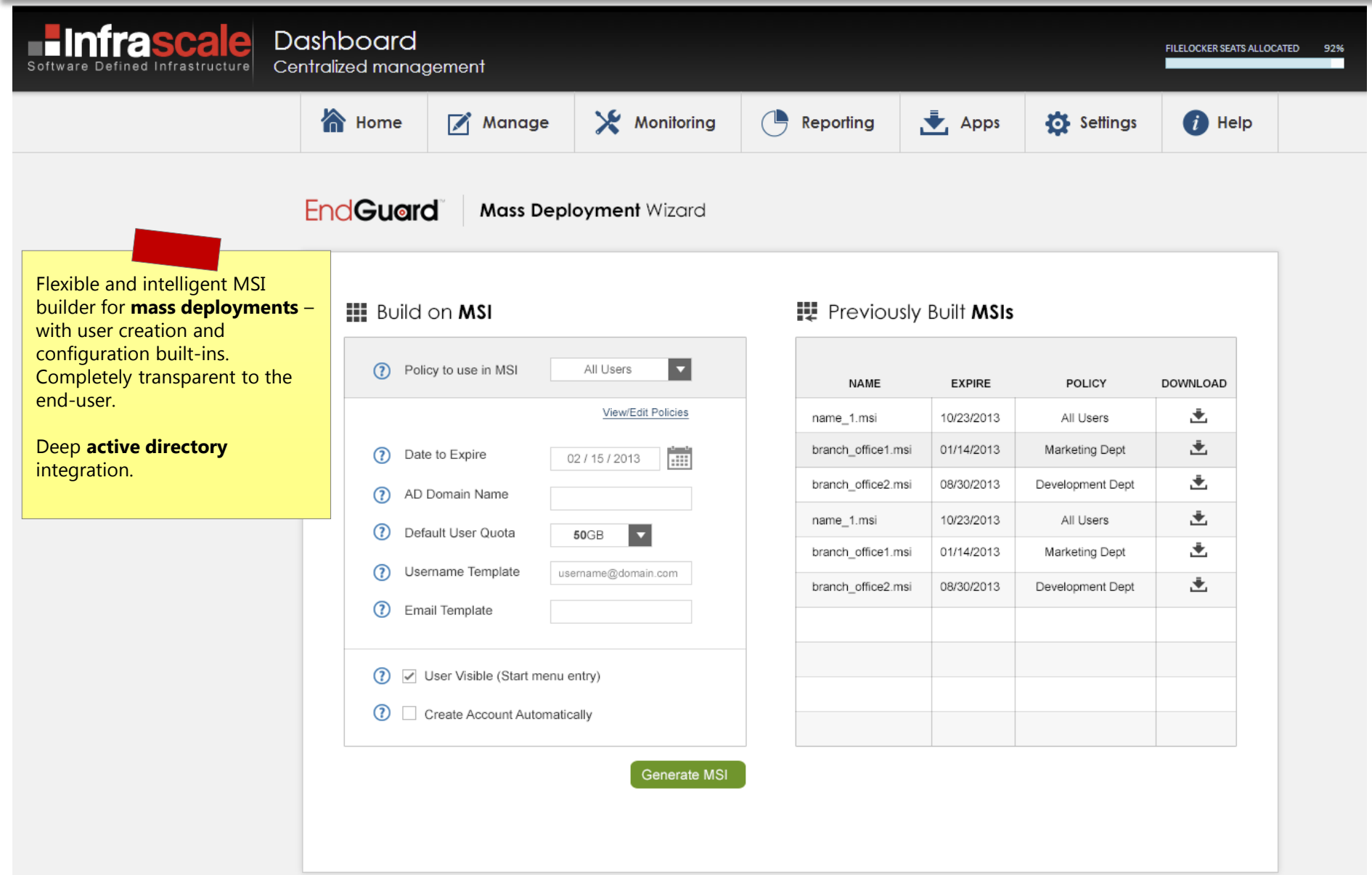
Real-time & asynchronous **device management** & control

Feature Highlight: Remote Wipe & Geotrack



Feature Highlight: Mass Deployment

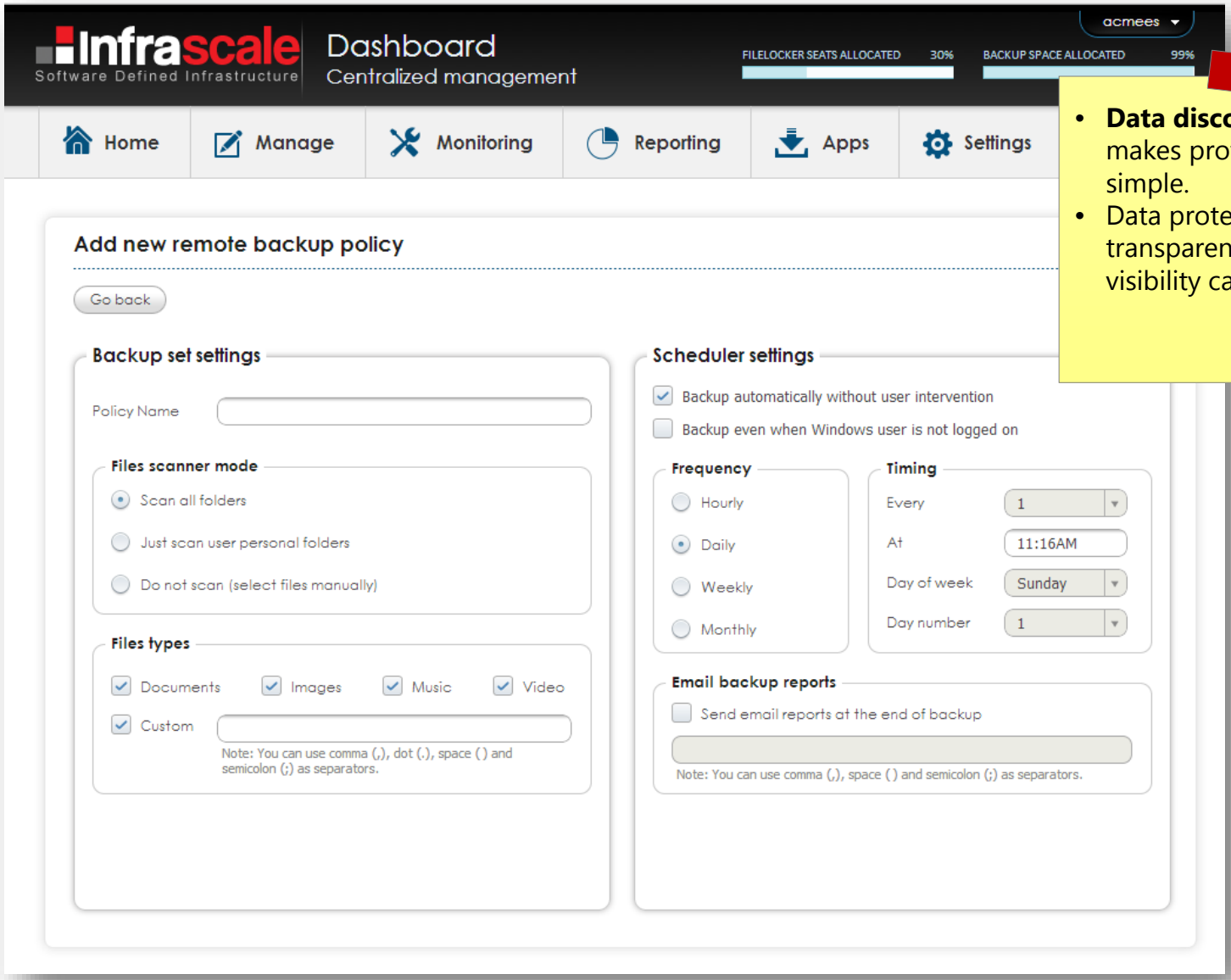
Infrascale™



Flexible and intelligent MSI builder for **mass deployments** – with user creation and configuration built-ins. Completely transparent to the end-user.

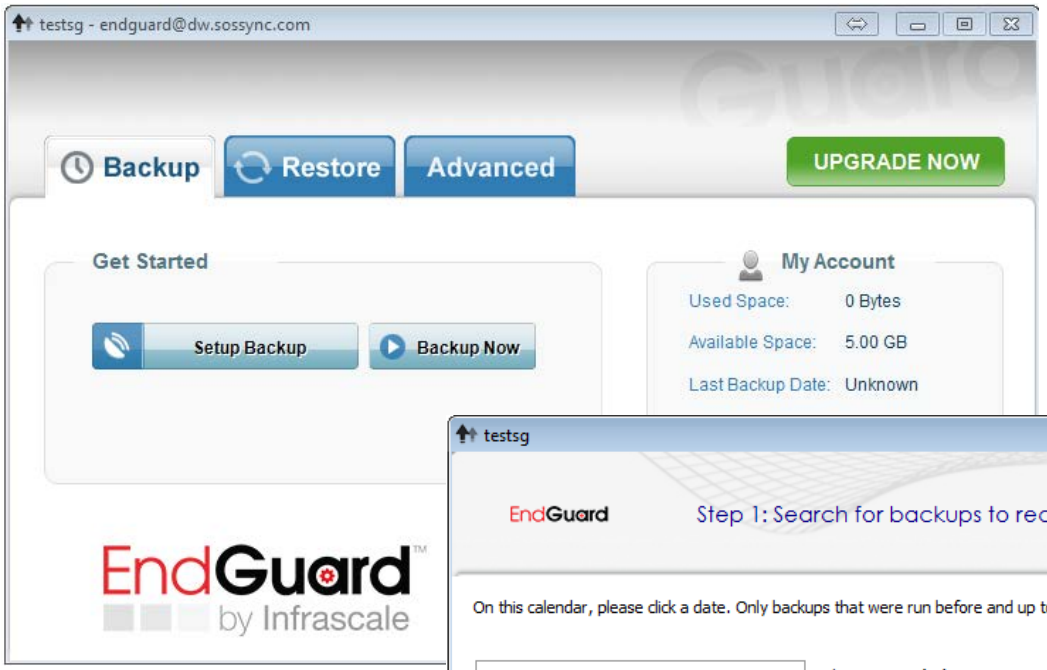
Deep **active directory** integration.

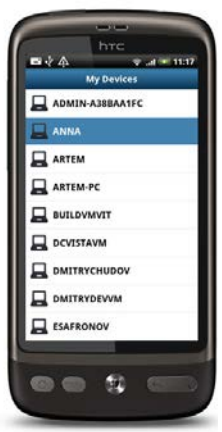
Feature Highlight: Centralized Backup Management

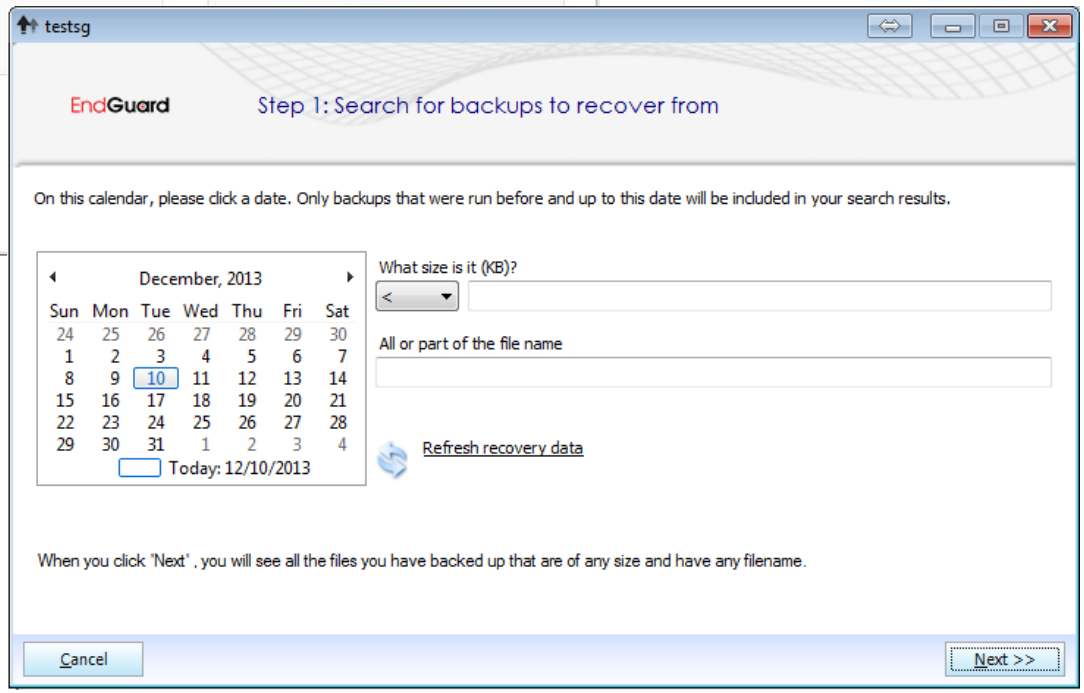


- **Data discovery engine** makes protecting data simple.
- Data protection happens transparently to the user, or visibility can be delegated.

Feature Highlight: User Recovery







Task delegation allows the admin to give certain users access for recovery & share.

User transparent deployment/operation means that in most cases users won't need to be aware.

Infrascale Partnership

Your Secure Cloud Storage Solution

Infrascale offers:

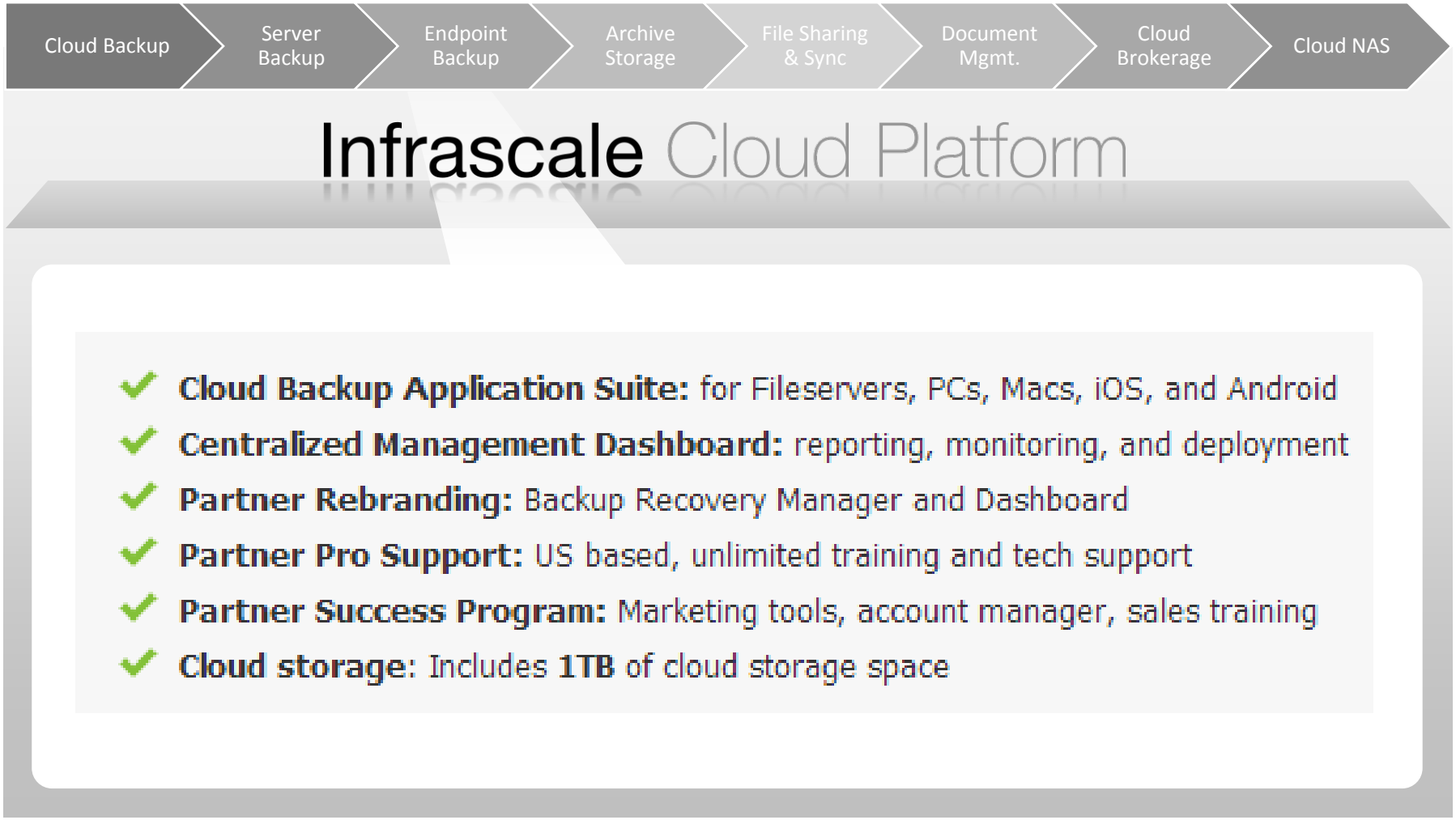
- **Data Security & Protection**
  Protects your customers from the risks associated with the potential loss or damage of endpoint devices containing corporate IP and governed data.

- **Simplified Management**
  Integrates cloud backup and recovery, and native endpoint data loss prevention capabilities in a centrally managed application.

- **Productivity Enablement**
  Automated, user-transparent backup with industry-leading breadth of devices and depth of OS support means that employees can focus on productivity knowing their data and user experience are stored safely.

Infrascale Platform: Powering Cloud Data Management

Infrascale delivers powerful technology solutions that disrupt the current cloud data management ecosystem.



Ready to get started?

Start with a FREE trial!

Free Trial

Infrascale™

Our customers love Infrascale, and you will to:

"Infrascale gives me great peace of mind knowing that all my work and personal computers are being regularly backed up. It also gives me a way to access important files when I'm out of the office."

- Infrascale Customer, Reid Tenkley, Spotlight Financial

Start your Free Trial Today!

Get Free Trial ▶

Thank you for joining us!

Contact your Partner Specialist at: **877.896.3611**
Or visit www.infrascale.com to get started today!