

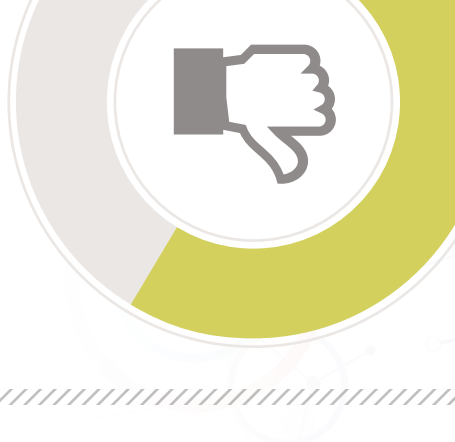
9 Signs

It's Time to Breakup with Your Backup

TODAY'S BACKUP LANDSCAPE



35% of small and medium business have backup plans.

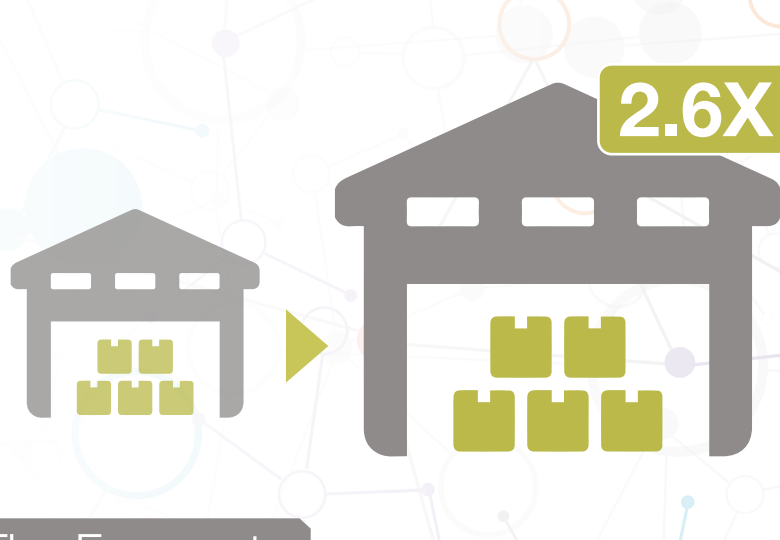


70% aren't confident with the statement "Our backup and disaster recovery operations are well managed and planned."

Data Explosion:



The Reality
75X growth of files over 10 years



The Forecast
2.6X storage capacity growth over 10 years



\$160,000 is the average cost per hour of downtime for a business.

WHY YESTERDAY'S BACKUP IS FAILING



40% is the yearly projected data growth rate causing companies to routinely miss their backup windows.



Disc-based backup

22% of hard drives won't last four years.

Tape Backup

34% of companies test their tape backups.



77% reported finding failures.



36% of companies do not backup virtual servers as often as their physical servers.

9 SIGNS IT'S TIME TO BREAKUP

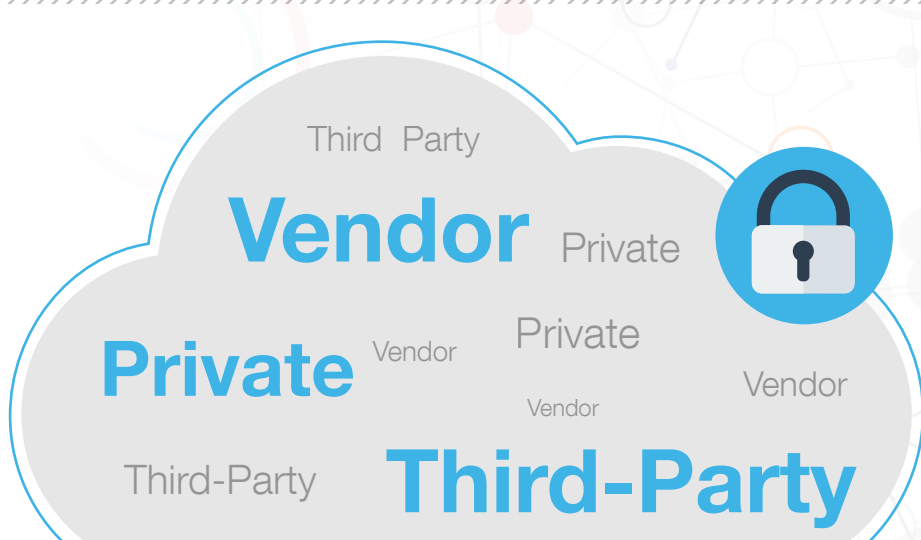
1 VENDOR'S DNA IS APPLIANCE-CENTRIC

Most hybrid backup solutions have their roots in backup appliances, not the cloud.



2 LOCKED INTO VENDOR'S CLOUD

You don't have the flexibility to replicate to public or private cloud.



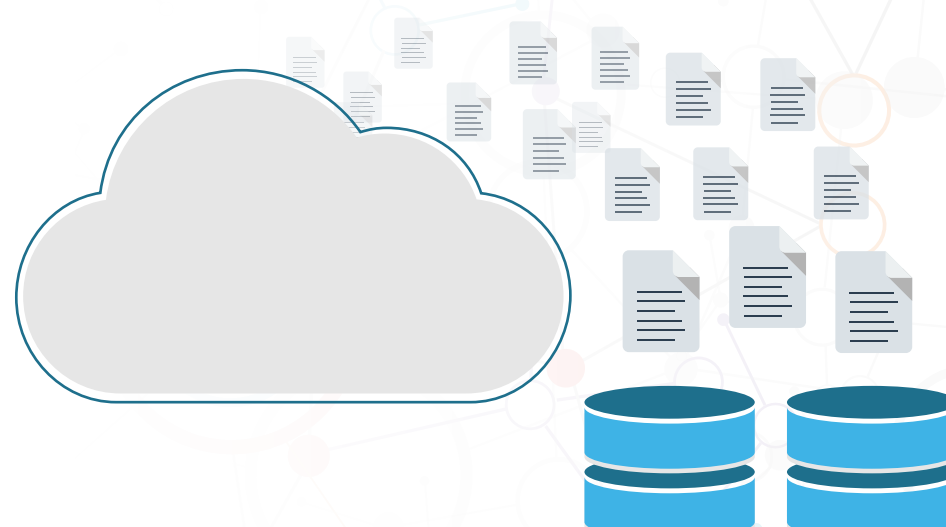
3 DISASTER-RECOVERY -AS-A-SERVICE (DRaaS) ISN'T BUILT-IN

Buying a separate DRaaS solution is inefficient: one-click disaster recovery from the appliance or cloud is critical.



4 RTO TAKES DAYS

One critical performance metric that few buyers understand is how quickly data is transferred from the hybrid backup appliance to the cloud. It should take hours, not days.



5 CLOUD STORAGE IS TETHERED TO APPLIANCE STORAGE

Avoid the 1:1 replication scheme. When you run out of storage, buy more cloud not another appliance.



6 THE APPLIANCE FUNCTIONS AS A PURPOSE BUILT APPLIANCE

Hybrid Solutions that limit cloud storage to the size of the appliance should be retired.



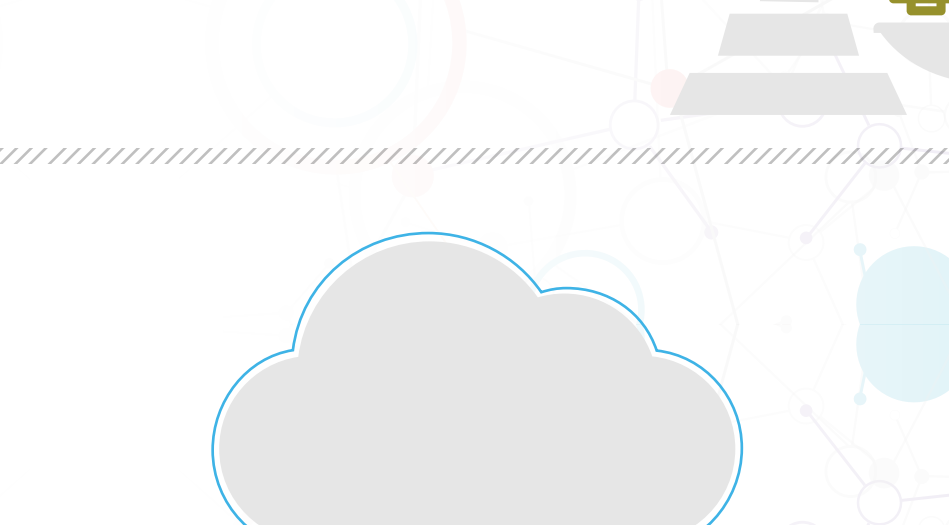
7 CAN'T TREAT MISSION-CRITICAL DATA DISTINCTLY

Keep your most important data and applications local; securely copy everything else to the cloud.



8 CAN'T PROTECT ALL OF YOUR COMPANY'S DATA

With a bigger environment to protect, your hybrid backup solution should protect a variety of servers, devices, and operating systems.



9 PRICING IS COMPLICATED AND CONFUSING

With traditional backup appliance vendors, getting accurate pricing begins with properly sizing the appliance. Eliminating Mis-Sizing risk should be top of mind for IT buyers.



For more information about the shortcomings of today's backup solutions and the emergence of the hybrid cloud backup model, check out

Ebook | Is it time to Breakup with your Backup?

Sources:
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