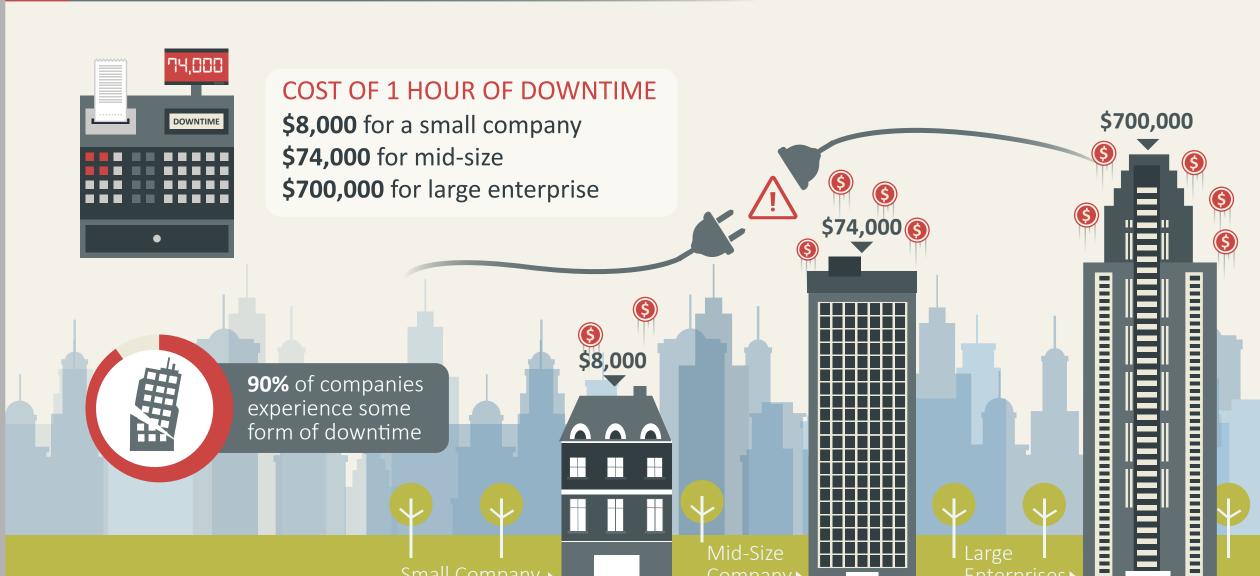
# DISASTER RECOVERY

# AS A SERVICE

Disaster Recovery use to be something that only large enterprises could afford. It had a big scary price tag, and was even scarier to implement. Fast forward to now, and disaster recovery has evolved. It's called **Disaster Recovery as a Service** and it is not only affordable, but provides greater protection without the complexity so that you can eradicate the threat of downtime. Make 2016 the year where you Eradicate Downtime.



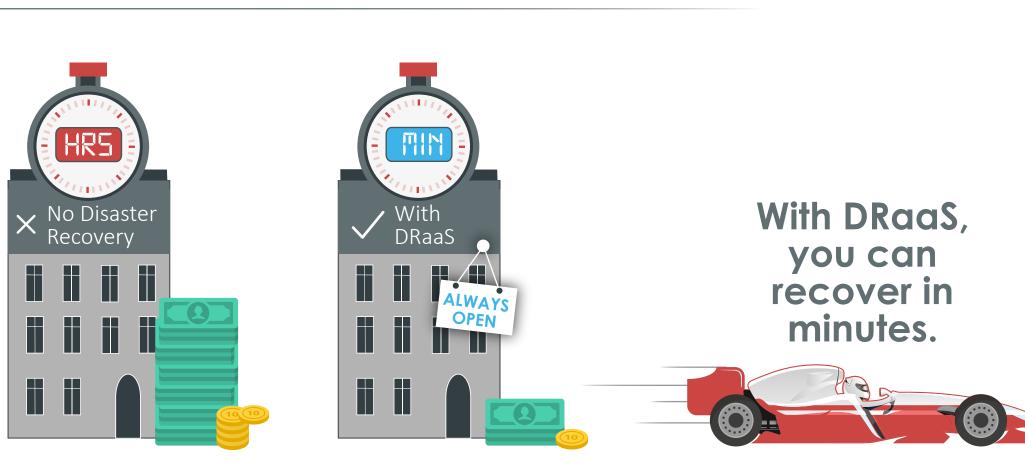








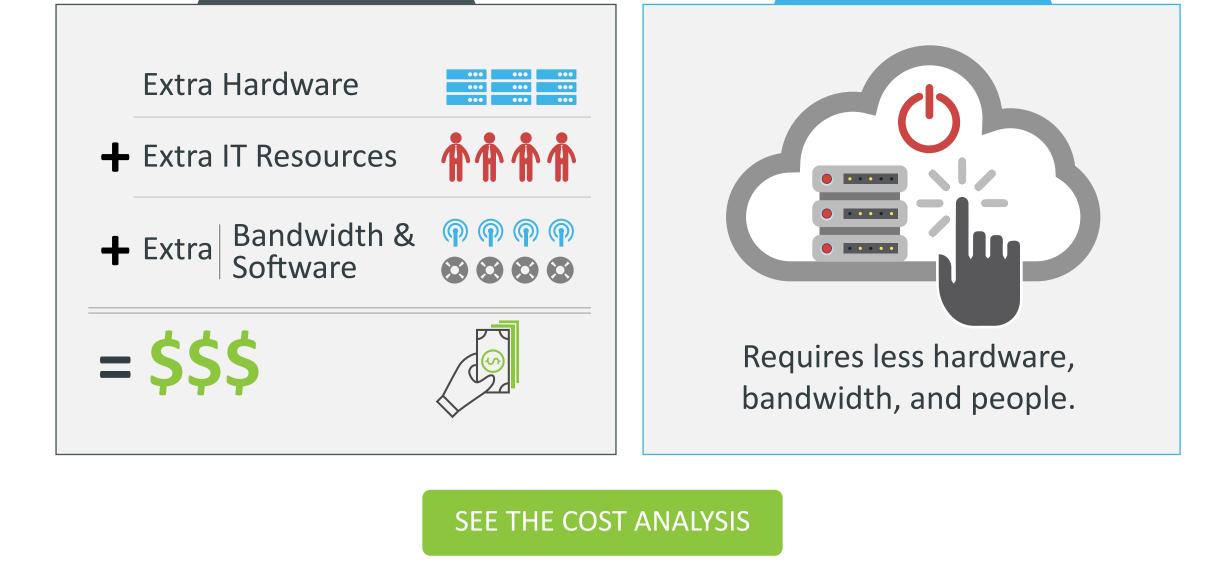
# **IMPROVE RECOVERY TIMES TO MINUTES**



18.5 hours is the average time it takes businesses without disaster recovery as a service to recover after a disaster.

**DRaaS** 

REDUCE DISASTER RECOVERY COSTS



**REDUCE BUSINESS RISK** 

### DRaaS minimizes the impact from both macro and micro disasters. TOP CAUSES OF DOWNTIME

WITHOUT DISASTER

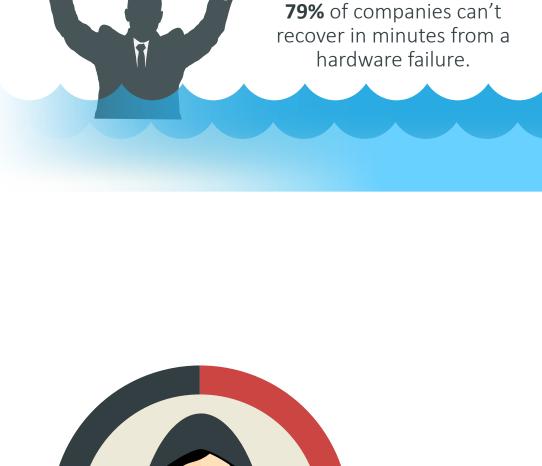
**RECOVERY AS A SERVICE** 

TRADITIONAL

DR

Hardware Failure 55% Human 22% Error





**HELP** 

**79%** 

### of employees turn to 3rd party, un-secure apps to conduct business.

When downtime occurs, 43%



## **OVERCOMING OBJECTIONS**



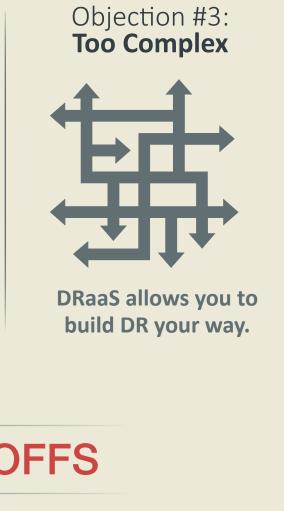
You can have

Objection #1:

**Too Expensive** 



Objection #2: Insufficient IT Resources



Hot Site DR

**CONVINCE ME** 

### SECONDS enterprise-grade failover for the cost of backup. DraaS Nirvana



## RECOVERY PLANNING KIT

**GET THE DISASTER** 



- Disaster Recovery Preparedness Council's 2014 Annual Report • IDG White paper, "Cloud-Based Disaster Recovery Emerging as Top Priority", 2015 • ActualTech Media DRaaS Adoption and Trends Report, June 1, 2015 • Ponemon Research (2013), Quorum DR Report (2013)

Gartner 2015 CoolVendor

**■Infrascale**<sup>™</sup>