

# DISASTER RECOVERY AS A SERVICE

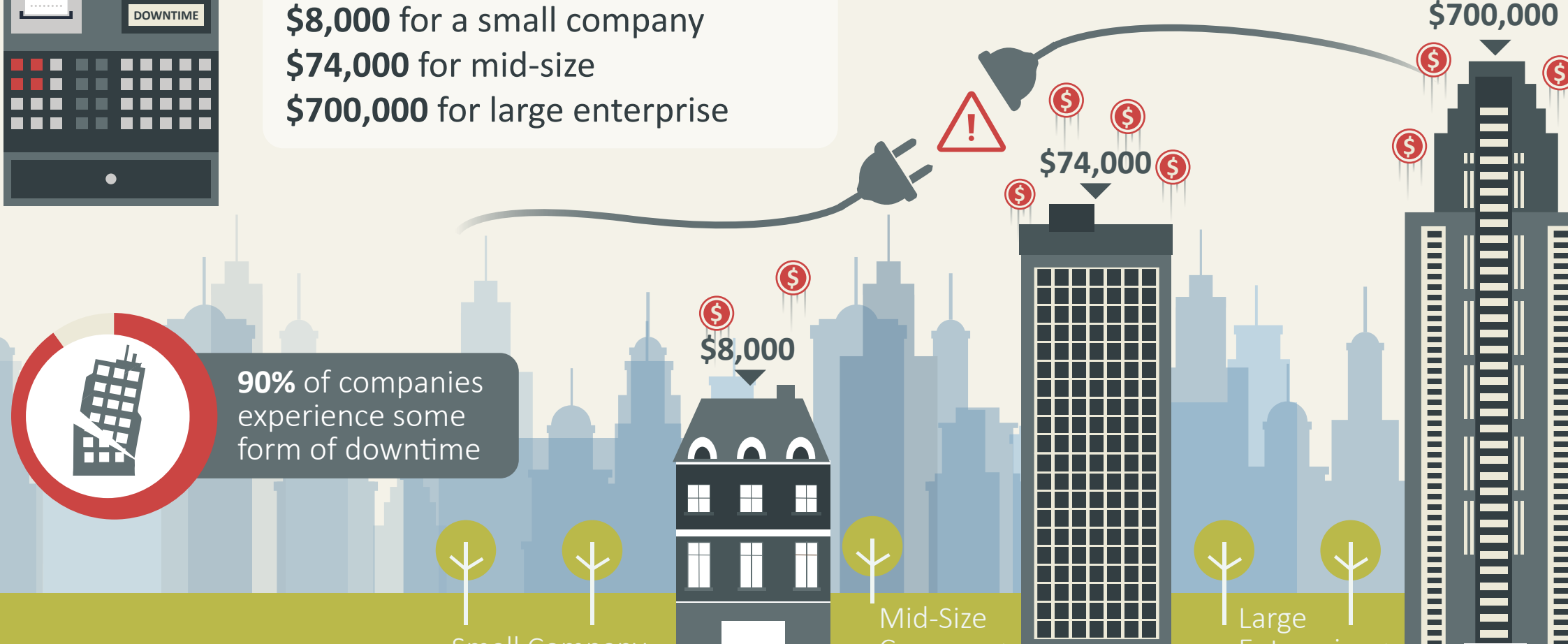


Disaster Recovery use to be something that only large enterprises could afford. It had a big scary price tag, and was even scarier to implement. Fast forward to now, and disaster recovery has evolved. It's called **Disaster Recovery as a Service** and it is not only affordable, but provides greater protection without the complexity so that you can eradicate the threat of downtime. Make 2016 the year where you Eradicate Downtime.

## ROI OF DRaaS



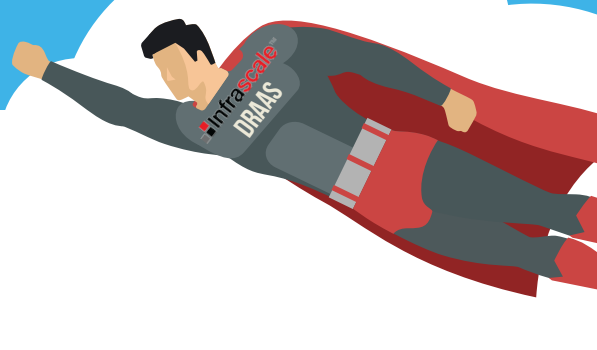
### MINIMIZE DOWNTIME COSTS



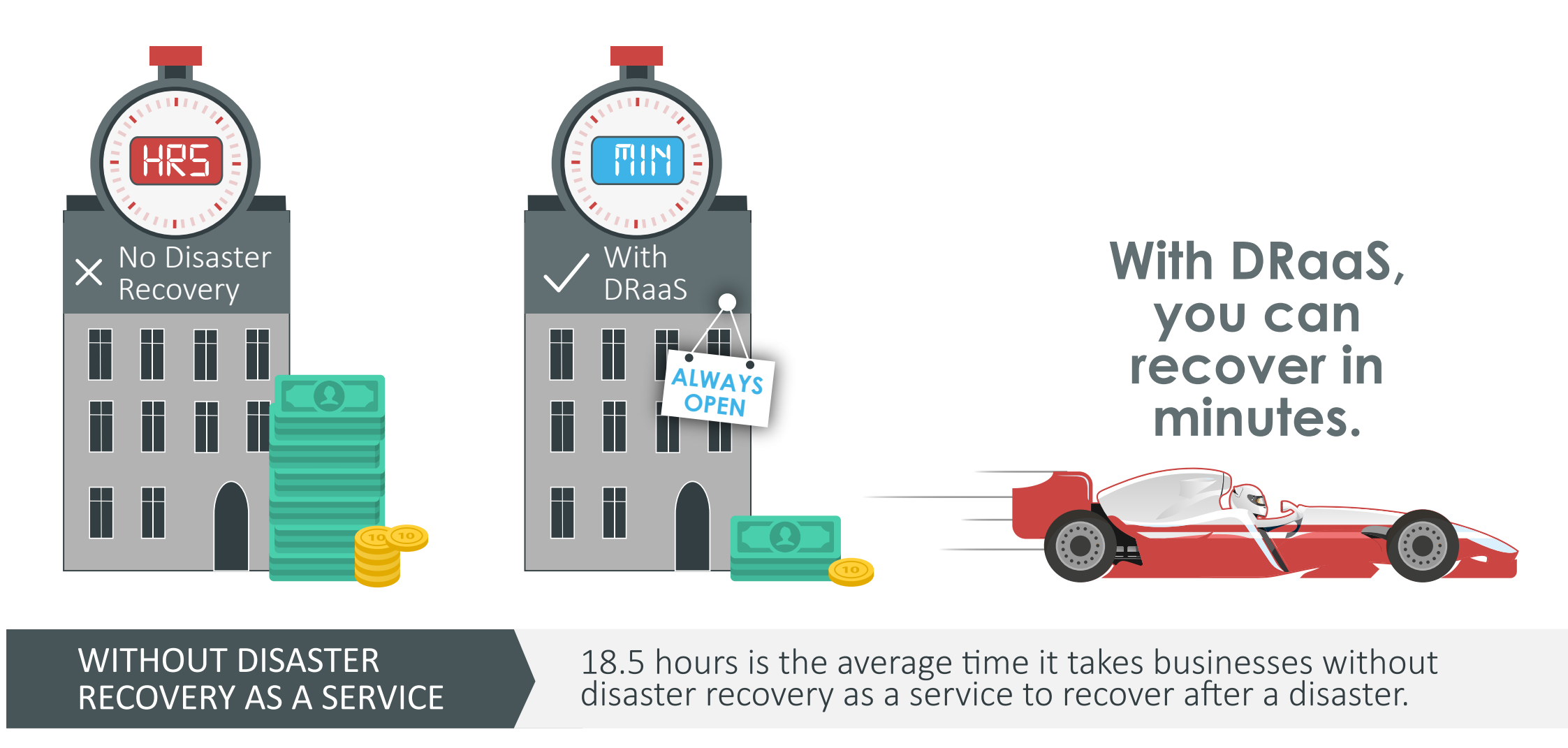
### AVOID BRAND DAMAGE



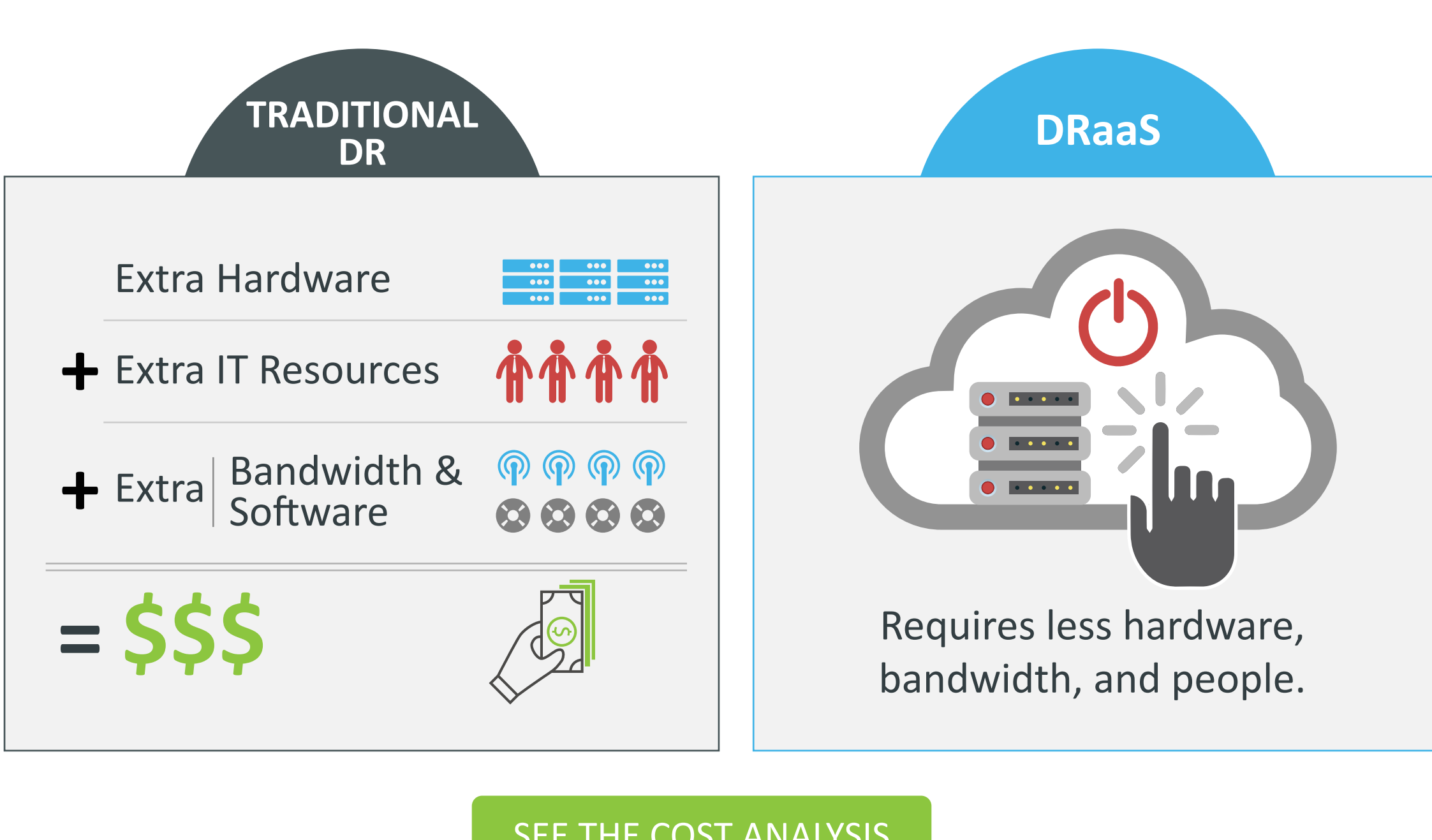
## WITH DISASTER RECOVERY AS A SERVICE, YOU CAN...



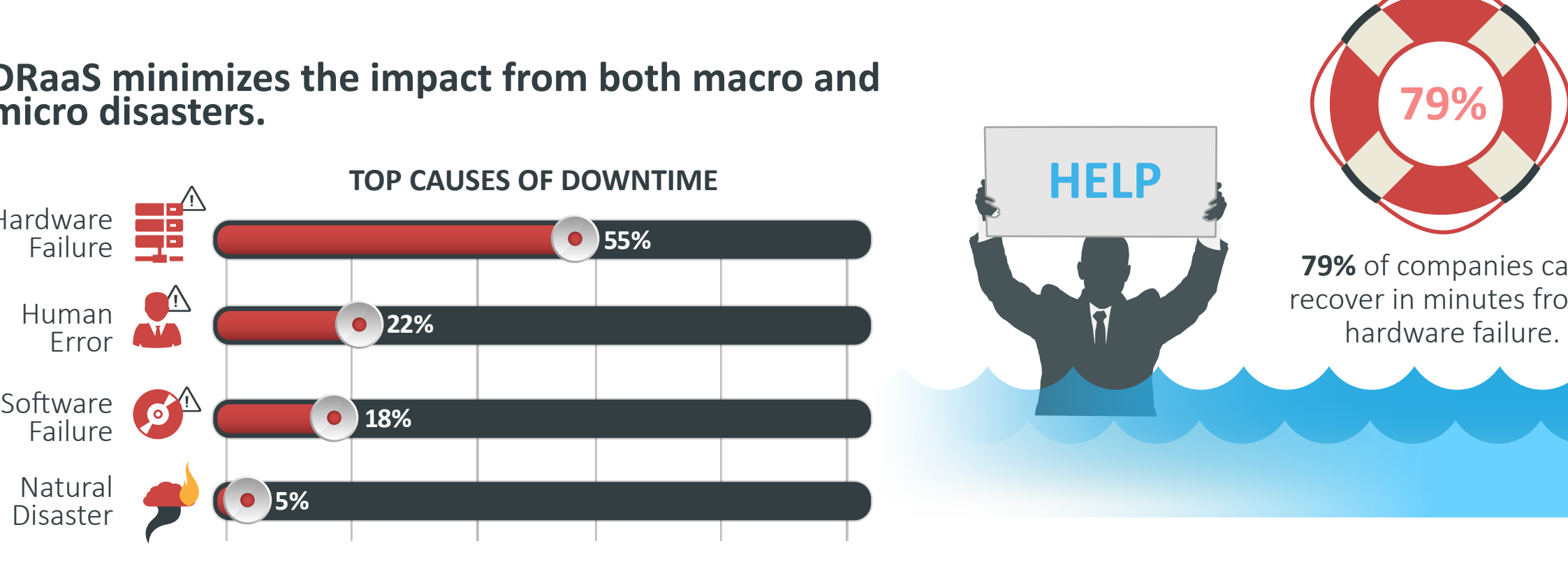
### IMPROVE RECOVERY TIMES TO MINUTES



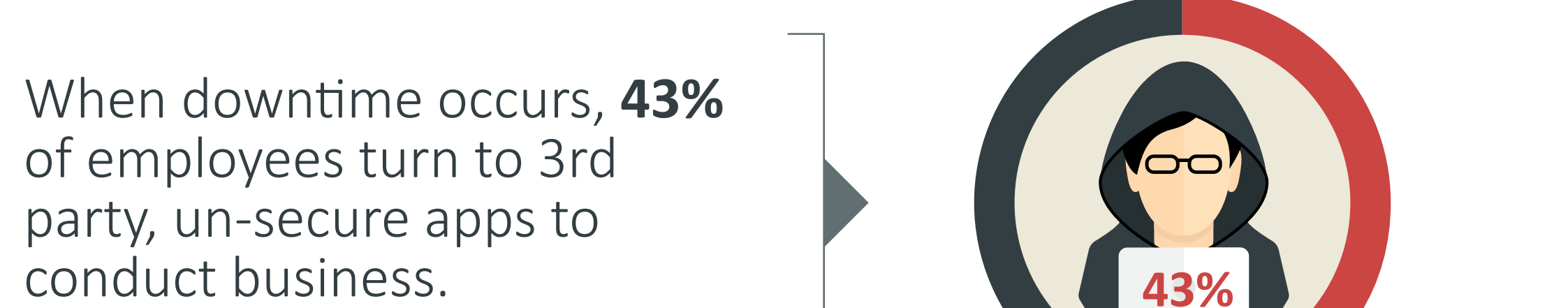
### REDUCE DISASTER RECOVERY COSTS



### REDUCE BUSINESS RISK



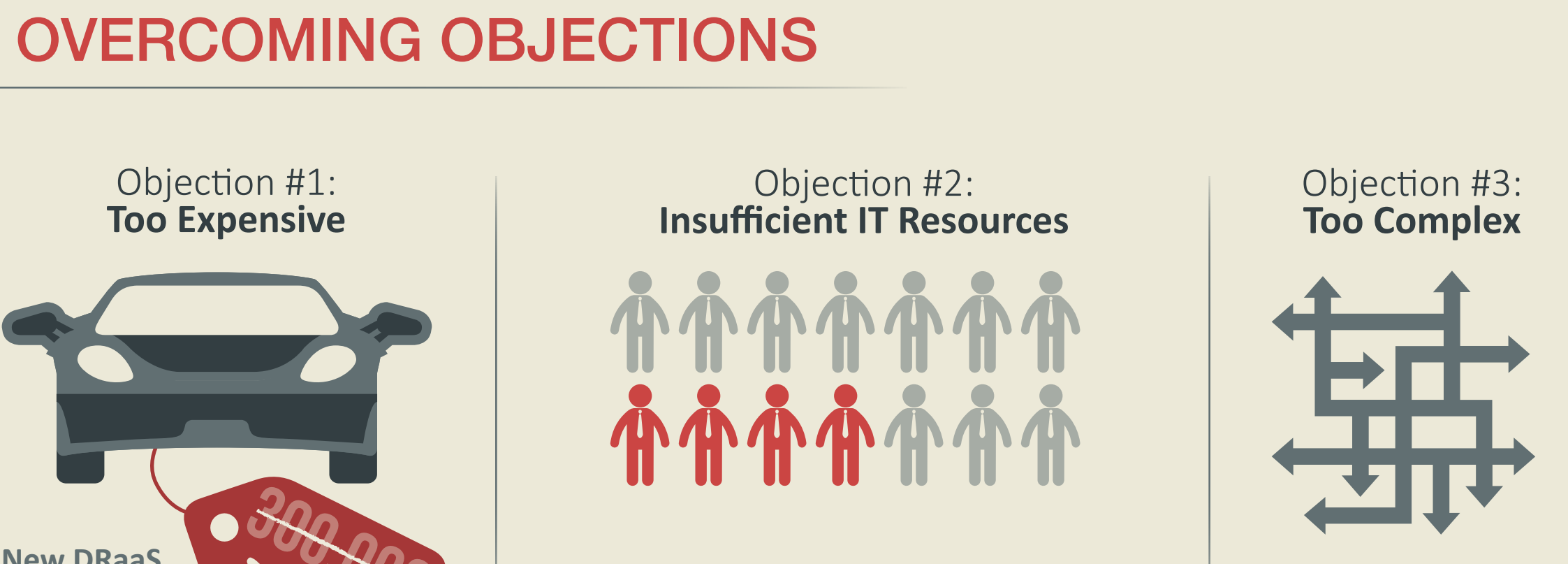
### INCREASE SECURITY



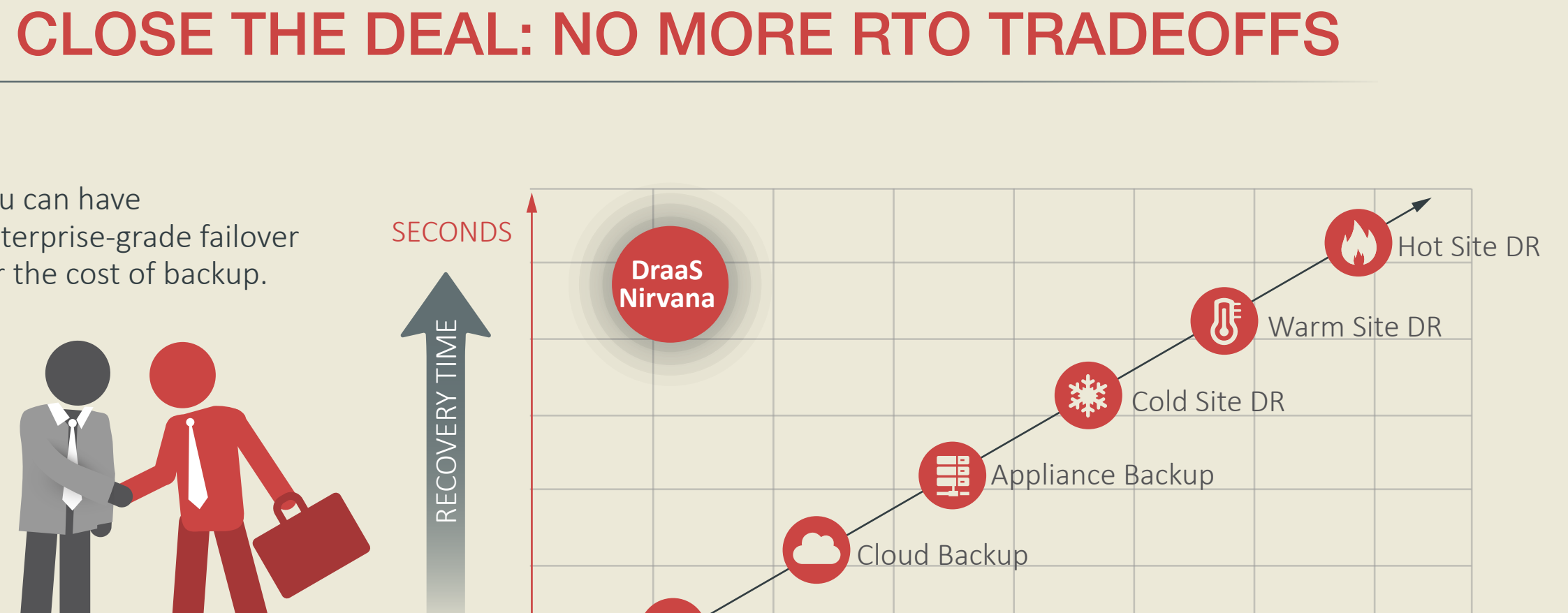
## CONVINCE YOUR BOSS



### OVERCOMING OBJECTIONS



### CLOSE THE DEAL: NO MORE RTO TRADEOFFS



GET THE DISASTER RECOVERY PLANNING KIT

**Sources:**

- Disaster Recovery Preparedness Council's 2014 Annual Report
- IDG White paper, "Cloud-Based Disaster Recovery Emerging as Top Priority", 2015
- ActualTech Media DRaaS Adoption and Trends Report, June 1, 2015
- Ponemon Research (2013), Quorum DR Report (2013)

