



SO BEGINS THE FAILOVER REVOLUTION

Disaster Recovery for Every Business

 **InfraScale**™



YOU SAID DR WAS READY FOR A TRANSFORMATION

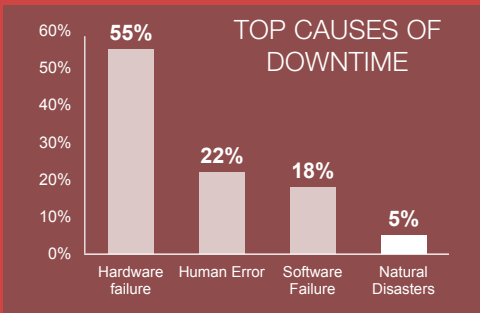
You aren't the only one wondering why disaster recovery is so expensive and complex while left crossing your fingers hoping whatever you have in place will work. We did too.

TOP CAUSES OF DOWNTIME

While DR has been traditionally sold as earth quake insurance, it's become clear that micro disasters are more prevalent and equally as damaging. It's why IT and business leaders are re-evaluating their DR needs.

91% of those surveyed have had a data center outage in the past 24 months.

47% of companies experienced an outage or downtime THIS year.



Sources:

Ponemon Research (2013), Quorum DR Report (2013)

NEW IT REALITY: CHALLENGES OF ENSURING DATA AND OPERATIONAL UPTIME

Every modern company depends on data and operational uptime for their survival. There are no exceptions. But protecting large data sets in a mixed environment isn't simple or affordable with traditional DR solutions. It's why every business thinks push-button failover is out of reach. Here are the top 3 barriers:



Too Expensive



Insufficient IT Resources



Compatibility & complex issues

Sources:

ActiveTech Media/DRaaS Report, 8/04/2015



WE BUILT THE FUTURE OF DR

Like you, we were frustrated with the traditional DR solutions. So, we built push-button failover so that you can get back to business in minutes.

Reduce DR Costs

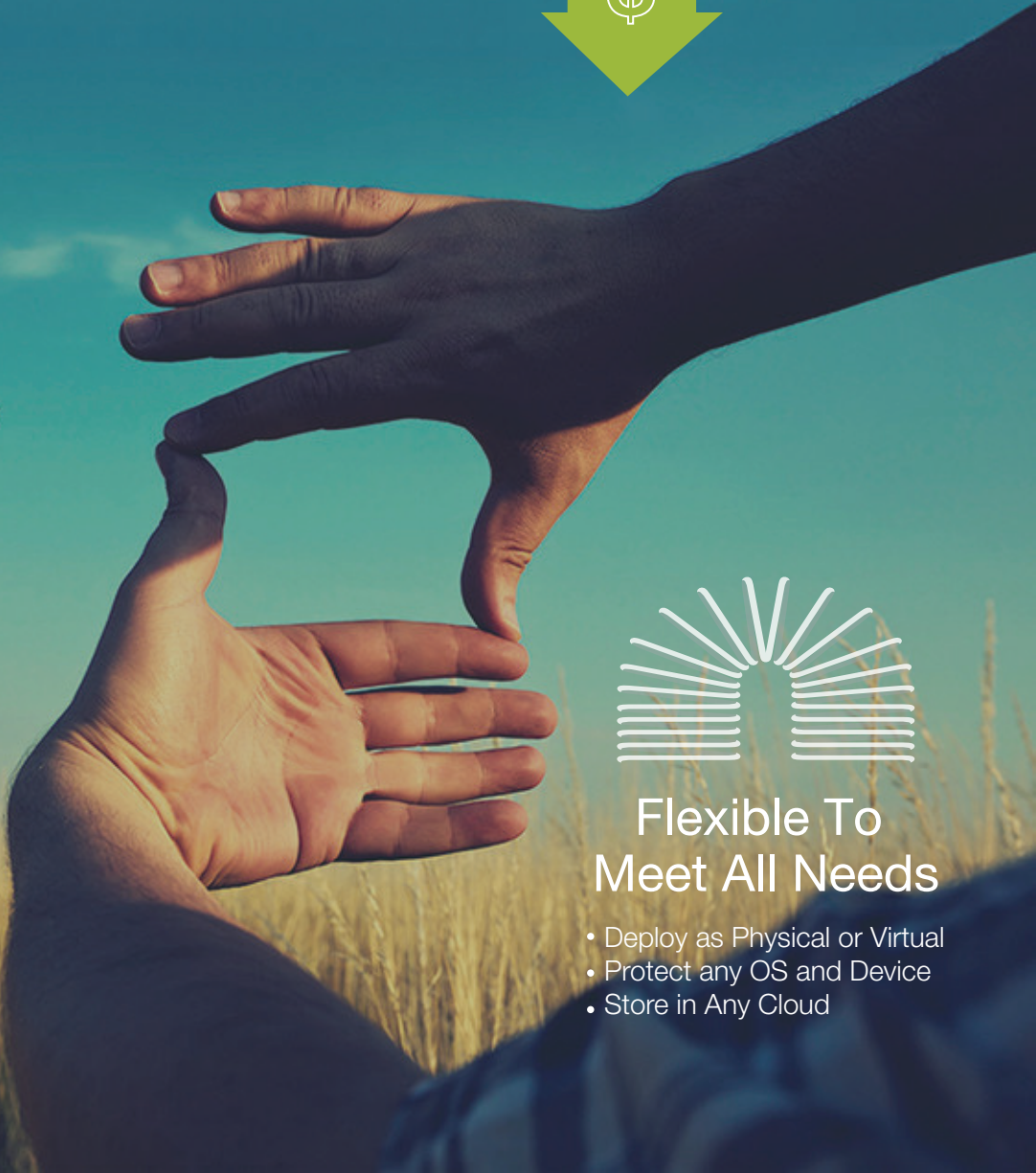
No additional secondary site, hardware, software, or bandwidth



Push-Button Failover

Failover to a second site

- From seconds to minutes
- Locally and from the cloud



Flexible To Meet All Needs

- Deploy as Physical or Virtual
- Protect any OS and Device
- Store in Any Cloud

NEED MORE SPACE? BUY ANOTHER ~~APPLIANCE~~



The Future of Scaling DR Doesn't Include More Appliances

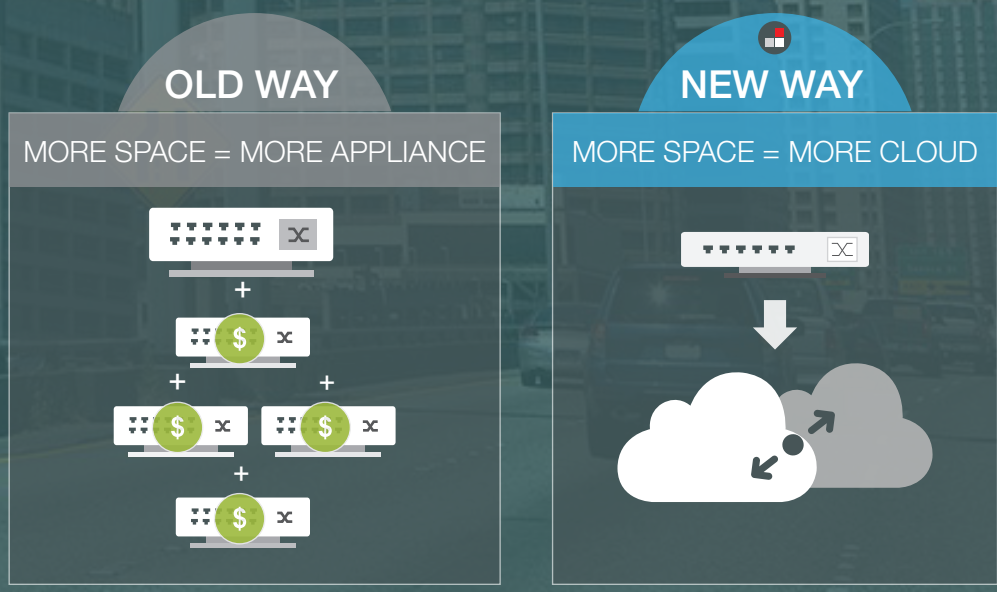
You've been doing this a while, so you know the drill. Need more space? Buy another appliance. And as they say, "Mo appliances, Mo money, Mo problems". But what if you could use intelligent software plus the cloud to end this rut? Now you can. Introducing Cloud Spillover.

WHAT IS CLOUD SPILLOVER?

It's software that finally understands that not all data requires expensive local storage. We call it Cloud Spillover, which allows our appliances to intelligently spill data to the cloud based on rules you set.

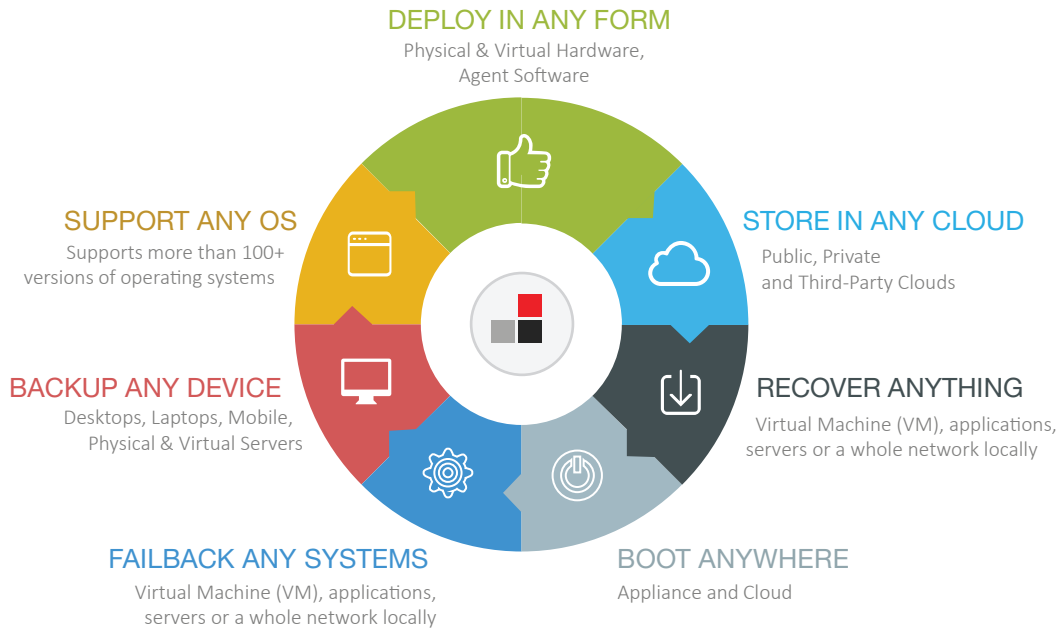
WHAT DOES CLOUD SPILLOVER DELIVER?

- Eliminates costly overprovisioning
- Frees you from forklift upgrades
- Delivers a pay as you go model



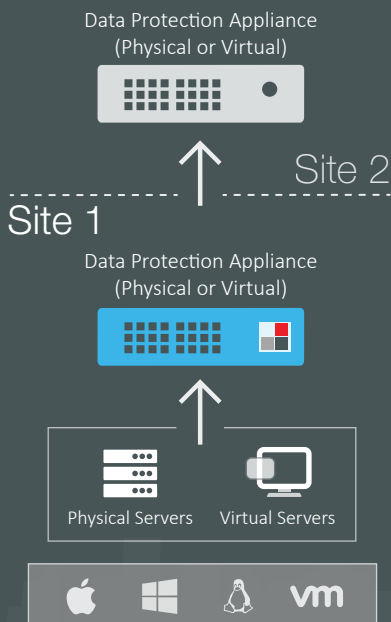
ANATOMY OF INFRASCALE DRAAS

Infrascale is an enterprise grade disaster recovery solution that provides rapid failover to a second site with the flexibility to boot from the appliance or cloud. Delivered as a physical or virtual appliance and includes DR software- it's DR, your way.

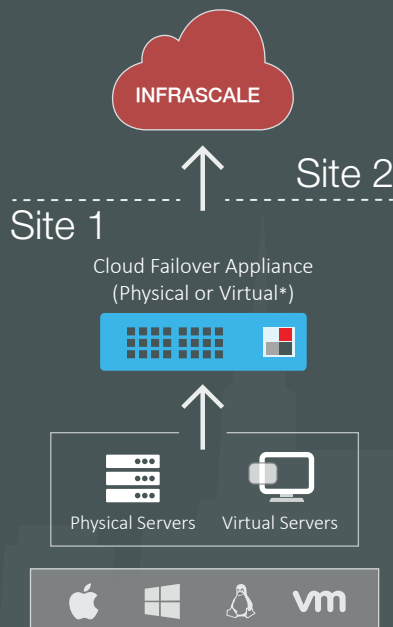


FLEXIBLE DEPLOYMENT

SITE TO SITE

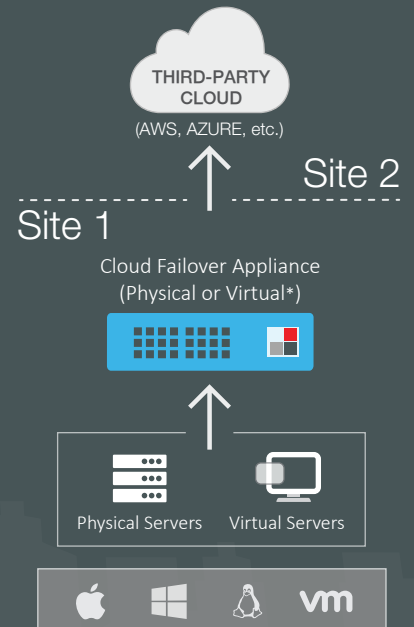


INFRASCALE CLOUD



* Virtual CFA available in early access

ANY CLOUD



* Virtual CFA available in early access

WITH INFRASCALE, YOU CAN...



PROTECT YOUR PHYSICAL & VIRTUAL WORLDS



STORE TO OUR CLOUD, YOUR CLOUD, ANY CLOUD



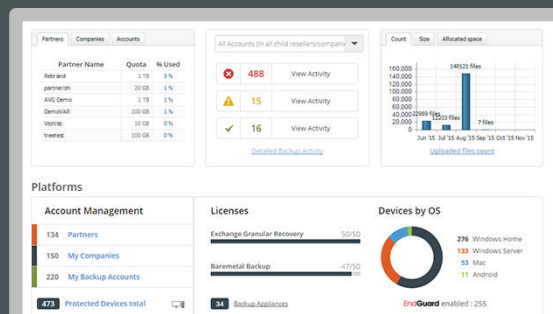
Replicate to one of Infrascala's 12 geographically-dispersed data centers.

Deploy to your private cloud.

Leverage popular third-party clouds such as AWS or Windows Azure.

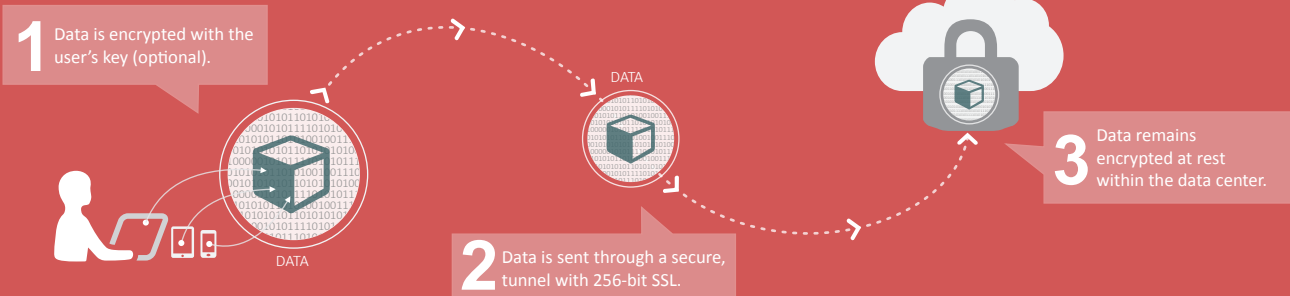
MANAGE EVERYTHING THROUGH ONE PANE OF GLASS

Infrascala's easy-to-use dashboard simplifies the management of data protection by providing a single pane of glass through which the entire suite of services are deployed.



- PUSH-BUTTON FAILOVER
- BOOT VMS CONCURRENTLY
- REPORTING & MONITORING

INCREASE DATA SECURITY



HOW WE REDUCE YOUR DR COSTS

START SAVING BEFORE YOU BUY

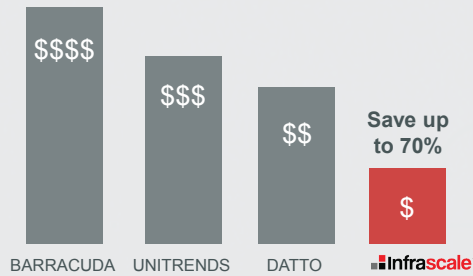
- No second site
- No additional IT resources



LOWER TCO THAN COMPETITORS

COMPARE FOR YOURSELF

Cost of 10 TB Appliance + 3 Years of Cloud



ONGOING SAVINGS: PROTECT LARGE DATA SETS ON A SMALLER APPLIANCE

How do our customers protect 40TB on a 5TB appliance? With software that finally understands that not all data requires expensive local storage. We call it Cloud Spillover, which allows our appliances to intelligently spill data to the cloud based on rules you set.

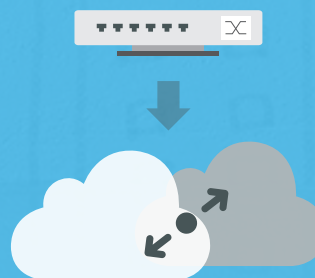
OLD WAY

MORE SPACE = MORE APPLIANCE



NEW WAY

MORE SPACE = MORE CLOUD



WHAT INFRASCALE CAN DO FOR YOU

Executives

MINIMIZE RISK. MAXIMIZE DR ROI

With the average cost of downtime ranging from \$8,000 for small business and \$700,000 for enterprises, it has become mission critical for CIOs and CEOs to re-evaluate their application and site failover capabilities. Infracscale minimizes the risk of downtime at a price that will make your CFO smile.

IT

SIMPLIFY COMPLEXITY. REDUCE DR COSTS

Infracscale allows IT to stop buying and managing disparate hardware and software to solve their DR and backup needs. An administrative dashboard, accessible from any browser or device, makes it easy to recover mission critical applications and systems with push-button simplicity.



SIMPLE



AFFORDABLE



FLEXIBLE

LEARN MORE ABOUT INFRASCALE'S DRaaS SOLUTION

www.infracscale.com/cfa or contact us to get started.

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GET STARTED TODAY

ABOUT INFRASCALE



OUR MISSION



Eradicate Downtime.

Equip every company with the ability to quickly and affordably recover from any disaster, large and small.

BY THE NUMBERS



FOUNDED

2006



HQ

Los Angeles



FUNDING

Venture
Backed



DATA CENTERS

12 Global
Data Centers



EMPLOYEES

150
Worldwide

About Infrascale

Infrascale is a provider of the most powerful disaster recovery solution in the world. Founded in 2006, the company aims to give every company the ability to recover from a disaster- quickly, easily and affordably. Combining intelligent software with the power of the cloud is how Infrascale cracks the disaster recovery cost barrier without complex, expensive hardware enabling any company to restore operations in minutes with a push of a button. Infrascale equips businesses with the confidence to handle the unexpected by providing less downtime, greater security, and always-on availability.

Gartner 2015
CoolVendor